

Gala Debrief
December 4, 2017

- Michelle/Elaine - Look at the invoice for the Convention Centre
- Michelle, looked at what SCBC already paid 90% but made adjustments with the food
- Already paid: \$2,680.86
- 90% food & Beverage estimate \$16,189.74

Need to Book November 2018

- ✓ Michelle contact Convention Centre and put space on hold
- ✓ Michelle to contact the RiverRock and get quote
- ✓ Michelle to contact Doug and ask about VCC gala space

Elaine - Need board approval – January 2018

Elaine - Need to send out board meeting date suggestions for January 2018

E=MC2

- Value – don't need them next year
- \$180 per hour for their services
- Michelle can order pipe drape
- Michelle can start the program
- Don't need help finding speaker gift
- Michelle sent E=MC2 a debrief task list – but didn't

Todd Talbot

Not happy with the value as he didn't come prepared which through all the other presenters off # settings

Good Note

- Feedback was positive
- Liked the format
- Liked that it wasn't as long
- Timing was good
- Thought Todd was full of himself
- Didn't notice the behind the scene blips
- Liked First Nations Welcome
- Separating the networking from the program
- Software CRM – good registration tracking
- Send attendees – thank you for attending emails

Going Forward

- ✓ Kelly Betts would like to have competitor recognition event in June 2018
- ✓ Elaine would like to host the AGM on a separate day (June 2018)

Lessons Learned

- ✓ We have more in-house expertise for hosting these galas than we had considered
- ✓ E=MC2 weren't prepared to really help us. Expected us to have the ideas and suggestions.
- ✓ E=MC2 didn't prepared referrals ie. Todd Talbot and Carly (contractor)

Competitor Recognition (June 16 – Saturday???)

- Work on a sponsorship video that can be shown at the Gala in a 3 – 5 minutes long
- Competitor Recognition
- Do an awards presentation sometime in June 2018
- Livestream the event
- Nationals 2018 to be held June
- Do it on a Saturday June 16??
- Rotate it around the province (Regionally)
- Live stream event on FB
- Send out the FB recording to Skills Canada List
- Market and promote the livestream like crazy ahead of the event
- Social media reach (development)
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