



## **Skills Canada BC's Strategic Plan 2017 – 2020**

### **Vision**

Today's youth become tomorrow's skilled trades and technology leaders.

### **Mission**

Be the catalyst that creates and fosters connections within communities facilitating exposure to trades, technology, and career opportunities for youth.

### **Success**

Skills Canada BC leads and coordinates youth engagement in trades and technology careers in BC.

## **Strategic Priorities**

### **Programs**

Provide competitions and coordinate skilled trades and technology exploration programs and services that are accessible and relevant to key audiences.

- a. Develop industry forums to pursue a collaborative vision for trades and technology exploration programs and services.
- b. Enhance and improve the regional structure to meet local and regional skills training needs.
- c. Support the development of technology focused programs in schools.

## **Community Engagement**

Coordinate exposure to trades and technology for BC youth.

- a. Research and highlight the impact of trades and technology programs for BC youth.
- b. Develop a province wide engagement strategy that leads to sustainable long-term relationships that address regional and sectoral difference.

## **Alumni Engagement**

### **Create and Develop a Skills Canada BC Alumni Association.**

- a. Develop a communications strategy to connect with current Alumni.
- b. Develop a Skills Canada BC 2020 Legacy Project or Legacy Fund.

## **Key Changes and New Proposed Projects - Summary**

The following were significant new and/or different projects that the Board is proposing to pursue within the 2017 – 2020 timeframe (each of the following is described in further detail in the operational plan):

- a. Develop industry forums to pursue a collaborative vision for trades and technology exploration programs and services.
- b. Develop a comprehensive database to track participants, alumni, and to record and communicate the impact of trades and technology programs on BC youth
- c. Hire a Community Development Coordinator to coordinate a provincial engagement strategy
- d. Launch a Legacy Project in 2020, beginning with a Legacy Fund to be established in 2018
- e. Implement new and innovative activities at Regional Skills Competitions

## **Collaborative Vision for Youth Engagement in Trades & Technology**

A key new direction for Skills Canada BC was put forward to **lead and coordinate** partners and stakeholders (including industry and educators) in the creation and development of a clear vision for youth engagement in trades and technology, and coordinated activities to engage youth across the province, across different stakeholder groups.

Skills Canada BC is proposing to convene a forum, or forums to build and pursue a collaborative vision as follows:

