



Towards Sustainability

Strategic Plan

Draft with Updates

for

2020 - 2023

Skills Canada BC

VISION: Today's youth become tomorrow's skilled trades and technology leaders.

MISSION: Be the catalyst that creates and fosters connections within communities facilitating exposure to trades, technology, and career opportunities for youth.

SUCCESS: Skills Canada BC leads and coordinates youth engagement in trades and technology careers in BC.

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Skills Canada BC

Strategic Plan DRAFT (2020 – 2023)

Overview

The Board of Skills Canada BC will review/approve the (2020 – 2023) Strategic Plan February 4, 2020.

Key Changes & Proposed Projects

The following were significant new and/or different projects that the Board proposed to pursue within the 2017 – 2020 timeframe.

- Develop industry forums to pursue a collaborative vision for trades and technology exploration programs and services. (Outstanding item to pursue in 2020 – 2023.)
- Develop a comprehensive database to track participants, alumni, and to record and communicate the impact of trades and technology programs on BC youth.

(New database and registration were created in 2019. Going forward into 2020 - 2023 it would be useful for SCBC to begin tracking alumni post apprenticeships and completion of education programs in higher numbers – Legacy Fund could be used to hire someone to dedicate to this ongoing initiative.)

- Hire a Community Development Coordinator to coordinate a provincial engagement strategy. (Outstanding item to pursue in 2020 – 2023.)
- Launch a Legacy Project in 2020, beginning with a Legacy Fund to be established in 2018. (Legacy funding RBC - \$25,000 per year starting in 2019. Efforts to discuss a Legacy Fund with the AEST are underway.)
- Implement new and innovative activities at Regional Skills Competitions. (New Regional competition site, Selkirk College in 2020 will host 2D+3D Animation and Graphic Design Technology. Significant growth in the technology-related competitions are the Regional level started in 2018.)

Collaborative Vision for Youth Engagement in Trades and Technology

A key new direction for Skills Canada BC was put forward to *lead and coordinate* partners and stakeholders (including industry and educators) in the creation and development of a clear vision for youth engagement in trades and technology, and coordinated activities to engage youth across the province, across different stakeholder groups, and groups that are currently underrepresented in trade and technology work sectors.

Skills Canada BC is proposing to convene a forum, or forums to build and pursue a collaborative vision as follows:

(TBA – 2020 - 2023)

STRATEGIC PRIORITIES

Programs

Provide competitions and coordinate skilled trades and technology exploration programs and services that are accessible and relevant to key audiences.

- Develop industry forums to pursue a collaborative vision for trades and technology exploration programs and services. (TBA 2020 – 2023.)
- Enhance and improve the regional structure to meet local and regional skills training needs. (More financial support from ITA in 2020 for Regionals but more could be done throughout 2020 – 2023.)
- Support the development of technology focused programs in schools. (Inspire Program designed to have more technology in its programming. TBA 2020 – 2023.)
- Recognize achievement in skills related to the evolving Technology industry. (2020 – 2023.)

Community Engagement

(2020 – 2023)

Coordinating exposure to trades and technology for BC youth.

- Research and highlight the impact of trades and technology programs for BC youth.
- Develop a province wide engagement strategy that leads to sustainable long-term relationships that address regional and sectoral difference.

PROGRAMS

Create and Develop a Skills Canada BC Alumni Association.

ALUMNI

- Develop a communications strategy to connect with current Alumni. (Alumni programming underway. Will continue to grow throughout 2020 – 2023.)
- Develop a Skills Canada BC 2020 Legacy Project or Legacy Fund (TBA)

Operational Plan 2017- 2018

PRIORITY 1 PROGRAMS

Provide competitions and coordinate skilled trades and technology exploration programs and services that are accessible and relevant to key audiences.

Strategy: Develop industry forums to pursue a collaborative vision for trades and technology exploration programs and services.

Activities 2017

- Create a comprehensive list of stakeholder connections. (Completed)
- Board and staff to foster relationships with key stakeholders (potential and current) that could contribute. (Ongoing)
- Undertake Strategic Board Recruitment of key stakeholders. (Ongoing)
- Board to reach out to other boards and foster connections/relationships. (2020 – 2023)

Activities 2018

- Use network to launch regional forums to discuss and share programs and services – identify opportunities to collaborate. (2020 – 2023)
- Use forums to create a collaborative vision, and to make a case to host a national skills competition in 2020. (Vancouver to host 2020 Nationals)

Strategy: Enhance and improve the regional structure to meet local and regional skills training needs.

Activities 2017

- Gather feedback from regional coordinators – to guide the meeting in November. (Ongoing)
- Use the coordinator meeting in November to confirm next steps.
- Update the regional event strategy. Consider the following new ideas for Regionals: (Ongoing)
- Parent forum (2020 – 2023)
- Interactive sessions with students (2020 – 2023)
- Employer breakfasts (2020 – 2023)
- Local government involvement (Ongoing)
- Hire regional coordinators (Ongoing)
- Obtain local industry sponsors (Ongoing)

Strategy: Support the development of technology focused programs in schools.

Activities 2017

- Convene working group to define “technology” for the purposes of SCBC. (2020 - 2023)
- Utilize provincial forums to develop a technology strategy. (2020 – 2023)

PRIORITY 2 COMMUNITY ENGAGEMENT

Coordinate exposure to trades and technology for BC youth.

Strategy: Research and highlight the impact of trades and technology programs for BC youth.

Activities

- Collect data and current information on competition participants and the impact of programs. (In progress – TBC throughout 2020 – 2023)
- Board and Staff to outline desired data that will be necessary to communicate program impact to diverse stakeholders across the province. (In progress – TBC throughout 2020 – 2023)
- Create a plan to begin gathering data in 2018. (In progress – TBC throughout 2020 – 2023)

Strategy: Research and highlight the impact of trades and technology programs for BC youth.

Activities

2018: Data collection and analysis begins

Strategy: Develop a province wide engagement strategy that leads to sustainable long-term relationships that address regional and sectoral difference. (2020 – 2023)

Activities

- Create a role description and proposal for a Community Development Coordinator. (2020 – 2023 – perhaps this position could be staffed through a Legacy Fund.)
- Board to propose this position to provincial contacts – determine if funding is available.

- Develop guidelines for the Community Development Coordinator to begin engagement in 2018. (TBC 2020 – 2023)
- **2018:** Community Development person is added – role is expanded to coordinate regional competitions. (TBC 2020 – 2023)

PRIORITY 3 ALUMNI ENGAGEMENT

Create and Develop a Skills Canada BC Alumni Association

Strategy: Develop a communications strategy to connect with current Alumni.

Activities

- Clarify guidelines and rules regarding the collection of data. (Ongoing)
- Determine what the data will be used for, and criteria for an alumni database. (Ongoing)
- Apply for provincial funding to support the database. (ITA 2019 approved core funding in the amount of \$150,000)
- Collect existing Alumni data. (In progress – could exacerlate with Legacy Funding to expand Alumni programs and engagement.)
- Capture the number of Alumni who have already registered with Skills BC. (In progress – could expand with Legacy Fund)

Strategy: Develop a Skills Canada BC 2020 Legacy Project or Legacy Fund

Activities

- President and ED to seek feedback and develop initial business case for a legacy project. (Currently working to get meeting with AEST to discuss Legacy Funding. Looking possibly at combining data collection, tracking alumni, sharing data with gov't partners to evaluate effectiveness of programs, resources, funding.)
- Consider the creation of an endowment for scholarships. (2020 – 2023)
- Approach colleges for start-up funding for a Legacy Foundation. (2020 – 2023)
- Proposal to funders for a Legacy Fund, and to support nationals in 2020. (RBC \$25,000 for 2019 + 2020 but should continue in perpetuity)

2018: Establish a Legacy Fund

Develop comprehensive plan for 2020 Legacy Project. (2020 – 2023)

Appendix I

