

**Strategic Plan 2021 – 2023**

**Vision**

Today’s youth become tomorrow’s skilled trades and technology leaders.

**Mission**

Be the catalyst that creates and fosters connections within communities facilitating exposure to trades, technology, and career opportunities for youth.

**Success**

Skills Canada BC leads youth engagement in trades and technology careers in BC.

**STRATEGIC PRIORITIES**

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| **PROGRAMS** | |
| **Provide competitions and coordinate skilled trades and technology exploration programs and services that are accessible and relevant to key audiences** | Engage industry and key stakeholders in a collaborative vision for SCBC trades and technology exploration programs and services.  Continue to enhance and improve the regional structure to meet local and regional skills training needs.  Support the development of trades and technology focused programs in schools. |
| **COMMUNITY ENGAGEMENT** | |
| **Coordinate exposure to trades and technology for BC youth** | Track and highlight the impact of SCBC trades and technology programs for BC youth.  Prioritize strategies that meet the needs of all students including vulnerable and underrepresented groups such as indigenous and female youth.  Develop a province wide engagement strategy that leads to sustainable long term relationships and addresses regional and sectoral differences. |
| **ALUMNI ENGAGEMENT** | |
| **Create and Develop a Skills Canada BC Alumni Association** | Develop a communications strategy to connect with current Alumni.  Continue to develop the Skills Canada BC Alumni program.  Plan for a Legacy 2022 project. |

**ACTION PLAN:**