



Skills Canada BC

Partnership Package 2020

Celebrating the Next Generation of Skilled Workers and Apprentices!

Table of Contents

SKILLS CANADA BC - AT A GLANCE	3
REGIONALS 2020.....	4
PROVINCIALS 2020.....	5
INSPIRE! PROGRAM	5
COMPETITIONS & EVENTS (2020)	6
PARTNERSHIP LEVELS.....	6
PATHWAY LEVEL (\$2,500).....	7
BRONZE LEVEL (\$5,000).....	7
SILVER LEVEL (\$10,000)	8
GOLD LEVEL RECOGNITION (\$15,000)	8
ELITE LEVEL (\$25,000).....	9
PLATINUM LEVEL (\$50,000+)	10

Skills Canada BC - At a Glance

- Skills Canada BC engages a rich network of educators, labour, industry and government partners to deliver its programs and host its annual Regional and Provincial Olympic-style competitions.
- Skills Canada BC delivers a one hour, in-school classroom program called **Inspire!** to 15,000 (Grades 6 to 10) students annually. The **Inspire!** framework introduces: **“What is a trades career?” “What is a technology career?” “What is an apprenticeship?” “How do students get into apprenticeship programs?”**
- Skills Canada BC’s classroom presentations and Olympic-style competitions promote trades/technology careers and apprenticeships to British Columbia’s youth.
- Skills Canada BC Regional and Provincial competitions are coordinated by teams of committed volunteers and hosted by Secondary and Post-Secondary partner schools.
- Skills Canada BC saw an increase of 1,000 competitors into its Regional competitions in 2019.
- Skills Canada BC drew 3,083 competitors into its 2019 Regional competitions in 2019.
- Skills Canada BC hosted 650+ competitors in its Provincial competition in 2019.
- Skills Canada BC bussed thousands of student spectators into its Regional and Provincial competitions in 2019.
- Skills Canada BC sent four BC competitors to Russia to compete on Team Canada in August 2019. Three of the four BC competitors were awarded Medallions of Excellence recognizing them as having placed among the top 10 in the world, in their competition areas.
- The **Inspire!** program is on target to be delivered to 15,000 students (Grades 6 to 10) and reached 600 teachers in 2019.
- Skills Canada BC engaged more than 35,000 students, parents, educators, industry and labour partners in 2019.
- Skills Canada BC’s newly created data collection tools (2019) help measure effectiveness in reaching targets and partnership goals.
- Skills Canada BC offers unparalleled opportunities to connect with key audiences through partnership activities.
- Skills Canada BC partners have access to networking events that are filled with leaders from education, labour, industry and government.

Become a Partner Today!

Schedule a call to discuss your unique partnership needs today!

Elaine Allan, BA, MBA, Executive Director by email: elaine@skillscanada.bc.ca

Regionals 2020

(January – March)

Regional Competition Sites

1. College of New Caledonia, Prince George **(PS)**
2. Westview Secondary, Maple Ridge **(S)**
3. Coast Mountain College, Terrace **(PS)**
4. Northern Lights College, Dawson Creek **(PS)**
5. Charles Tupper Secondary, Vancouver **(S)**
6. Eric Hamber Secondary, Vancouver **(S)**
7. Vancouver Community College **(PS)**
8. KPU - Richmond Campus **(PS)**
9. University of the Fraser Valley – Chilliwack Campus **(PS)**
10. Thompson Rivers University, Kamloops **(PS)**
11. College of the Rockies - Cranbrook Campus **(PS)**
12. Kwantlen Polytechnic - Cloverdale Campus **(PS)**
13. Vancouver Island University, Nanaimo **(PS)**
14. Samuel Robertson Secondary, Maple Ridge **(S)**
15. Camosun Interurban Campus Victoria **(PS)**
16. Okanagan College - Kelowna Campus **(PS)**
17. GP Vanier Secondary, Courtenay **(S)**
18. BCIT - Burnaby Campus **(PS)**

Regional Report 2019

<https://skillscanada.bc.ca/Reports/2019-REGIONALS-Total-Competitors-and-Jr.Skills.pdf>

S - Secondary

PS - Post Secondary

Provincials 2020

April 15, 2020

Tradex (Abbotsford)

Skills Canada BC's 2020 Provincial Competition will be held April 15, 2020 at the Tradex, in Abbotsford.

600+ students and apprentices will compete in 60+ competitions with thousands of student spectators present.

- Click link to view video highlights of the Provincial 2019 competition.
https://skillscanada.bc.ca/Board_Reports/September-17-2019/SkillsBC.mp4
- (Click link to view contest areas and medal results from the Provincials 2019.
<https://urlzs.com/qBfYn>).

Skills Canada BC Provincial competitions expose BC's youth to trade/technology careers and pathways to apprenticeships.

Skills Canada BC Provincial competitions provide unsurpassed opportunities to connect with the next generation of skilled workers and apprentices.

Skills Canada BC Provincial competitions provide opportunities for thousands of students to watch competitors in action, visit Try-a-Trade booths/Pathways to Careers Showcases and explore a skilled trade through leading-edge simulators and virtual-reality tools.

INSPIRE! Program

Skills Canada BC will deliver the **Inspire!** program to 15,000 students (Grade 6 to 10) students in 2020.

The **Inspire!** program introduces: “**What is a trade career?**” “**What is a technology career?**” “**What is an apprenticeship?**” “**How does a student get into an apprenticeship program?**” to (Grade 6 – 10) students.

Inspire! is a one hour, in-school program that uses compelling video content and hands-on activities to encourage students to explore careers in the trades/technology fields and pathways to apprenticeships that they may never otherwise consider.

Competitions & Events (2020)

- Skills Canada BC Regional Competitions (January to March)
- Skills Canada BC Provincial Competition (April 15, 2020)
- Partnership Luncheon (Networking Opportunity)
- Student Transportation to Competitions
- Try-a-Trade Activities
- Pathways to Careers
- Career Exploration Tools
- Inspire! (Runs the duration of the school year)
- Competitor Recognition Event (Networking Opportunity)
- Annual Gala (Networking Opportunity)

Partnership Levels	Financial contribution and/or a combination of in-kind support.
Pathway	\$2,500
Bronze	\$5,000
Silver	\$10,000
Gold	\$15,000
Elite	\$25,000
Platinum	\$50,000+

Pathway Level (\$2,500)

Provincial Skills Canada Competition

- One 10 x 10 sq. ft. Exhibitor booth (Provincial Competition)
- Website – Logo on Partner’s page
- Logo on Partners’ Page of Show Guide 2020
- Logo on multimedia screen during events
- Pathway Level Recognition - Logo on signage throughout the event
- Invitations to attend VIP & Networking Events
- Pathway Level Recognition in Sponsorship Video

Bronze Level (\$5,000)

Provincial Skills Canada Competition

- One 10 x 10 sq. ft. Exhibitor booth or Try-a-Trade space
- Website – Linked Logo on Partner’s page
- Logo on Partners’ Page of Show Guide 2020
- Logo on multimedia screen during events
- Bronze Level Recognition - Logo on signage throughout the event
- Invitations to attend VIP & Networking Events
- Bronze Level Recognition in Sponsorship Video

Silver Level (\$10,000)

Provincial Skills Canada Competition

- One 10 x 10 sq. ft. Exhibitor booth or Try-a-Trade space (Provincial Competition)
- Website – Linked Logo on Partner’s page
- Logo on Partners’ Page of Show Guide 2020
- Logo on multimedia screen during events
- Invitations to attend VIP & Networking Events
- Social Media – Twitter follows/retweets & Facebook likes/sharing
- Silver Level Recognition - Logo on signage throughout the event
- Newsletter messaging/engagement opportunities
- Quarter Page Ad in Provincial Show Guide
- Silver Level Recognition in 2020 Sponsorship Video

Gold Level Recognition (\$15,000)

Regional & Provincial Competitions (2020)

- One 10 x 10 sq. ft. Exhibitor booth or Try-a-Trade space (Provincial Competition)
- Website – Linked Logo on Partner’s page
- Logo on Partners’ Page of Show Guide 2020
- Logo on multimedia screen during events
- Social Media – Twitter follows/retweets & Facebook likes/sharing
- Gold Level Recognition - Logo on signage throughout the event
- Invitations to attend VIP & Networking Events
- Newsletter messaging/engagement opportunities
- Half Page Ad in Provincial 2020 Show Guide
- Logo on Regional and Provincial Competition T-Shirts
- Logo on Regional and Provincial competition posters distributed online to schools
- Gold Level Recognition in 2020 Sponsorship Video

Elite Level (\$25,000)

Regional & Provincial Competitions (2020)

- One 10 x 10 sq. ft. Exhibitor booth or Try-a-Trade space (Provincial Competition)
- Website – Linked Logo on Partner’s page
- Logo on Partners’ Page of Show Guide 2020
- Logo on multimedia screen during events
- Social Media – Twitter follows/retweets & Facebook likes/sharing
- Elite Level Recognition - Logo on signage throughout the event
- Invitations to attend VIP & Networking Events
- Newsletter messaging/engagement opportunities
- Full Page Ad in Provincial 2020 Show Guide
- Logo on Regional and Provincial competition T-Shirts
- Logo on Regional and Provincial competition posters distributed online to schools
- Medal Presentation at Closing Ceremonies
- Speaking Opportunities at VIP Events
- Elite Sponsorship Recognition in 2020 Sponsorship Video

Platinum Level (\$50,000+)

Regional & Provincial Competitions (2020)

- One 10 x 10 sq. ft. Exhibitor booth or Try-a-Trade space (Provincial Competition)
- Website – Linked Logo on Partner’s page
- Website – Message on Partner’s Page
- Logo on Partners’ Page of the Show Guide 2020
- Logo on multimedia screen during events
- Social Media – Twitter follows/retweets & Facebook likes/sharing
- Invitations to attend VIP & Networking Events
- Platinum Level Recognition - Logo on signage throughout the event
- Newsletter messaging/engagement opportunities
- Sponsor-provided content promotional opportunity
- Full Page Ad in Provincial 2020 Show Guide
- Full page ad in 2020 Annual Report
- Logo on Regional and Provincial competition T-Shirts
- Logo on Regional and Provincial competition posters distributed online to schools
- Medal Presentation at Closing Ceremonies
- Speaking Opportunities at VIP Events
- Platinum Sponsorship Recognition in 2020 Sponsorship Video

***Customized Partnership Packages Available**