

**Board Meeting
November 26, 2019
Strategic Planning**

What Will Growth Look Like from 2020 - 2023?

- a) Staff
- b) Revenue
- c) Competitions

How is SCBC going to measure success in 2020 - 2023?

- a) Number of competitors entering the competitions
- b) Revenue generation
- c) Expansion of competition areas
- d) Partnerships
- e) Diversity
- f) Mandate Letters