

TRADEX as an Event Facility

Hi all,

I hope you enjoyed the long weekend. Here's what we've learned:

- CDNGLOBAL (formerly Devencore) has listed TRADEX for sale / lease. The listing and brochure can be found here: <https://www.cdnglobal.com/main-property-detail/1190-Cornell-Street>. It is available on July 1st, 2022 which aligns with Tourism Abbotsford's contract ending on June 30th.
- CDNGLOBAL told us that, *"We are launching the formal marketing campaign now and will have to see what sort of response we receive from various groups and industries, so it's difficult to establish a timeline at this point. It will be a very active process and we expect there will be significant interest. The City has established a committee with oversight from council and any formal communication will be issued through the City."*
- Mayor Braun confirmed essentially the same thing – *"Council has made no other decisions at this point regarding the future use of TRADEX other than to engage CDNGLOBAL to market the facility and solicit proposals"* and *"We anticipate that the City will be in a position to review and evaluate competing proposals in the coming months"*. He also said that we could consider moving our show to the Abbotsford Centre.

All the best,

Robert Hallahan

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