



Provincial Scope Document

TV/VIDEO PRODUCTION (Secondary) 2021

Team of Two – Virtual Competition

Contest Length: 6 CONTINUOUS hrs

Purpose of the Challenge:

To evaluate proficiency in the Video Production field.

Skills & Knowledge to be Tested:

Each team on the day of the competition will:

- Plan, shoot and edit a 60 second to 90 second video that uses the theme presented at the orientation meeting in your school.

Specific Requirements:

Production Assignment: To produce a **60 second to 90 second (note change in duration)** video on a theme presented at the beginning of the competition. You are to produce this video in a 6 hour **continuous** time block and it **MUST** be completed at school.

- A team may consist of no more than 2 competitors.
- The theme will be presented by the proctor at the start of the CONTINUOUS 6 hour competition period.
- Final project will be submitted as an online submission to the Skills BC FilmFreeway site using the H.264 compression. (.mov or .mpeg is acceptable) Please label with competitor number and Region.

Production Brief: Create a one page handwritten outline stating the following:

- Heading:** should include Title, Production Brief and Team Number (do not identify your names or school name on this sheet)
- Target Audience:** a statement outlining your strategy to “grab” your target audience.
- Goals and Objectives:** state your goals and objectives for the video.
- Approach:** explain and justify your choice of style i.e. music; types of shots; graphics; pacing etc.
- Equipment Used:** list the equipment used in production including format.
- Innovative Solutions:** explain problem-solving methods used to overcome any challenges encountered during the production.

Equipment / Tools / Materials

Note: The equipment and tools listed below are suggestions only. As this is a virtual contest it is recognized that various manufacturers of equipment will be utilized dependent on what is available locally. The following is a suggested list.

- ∞ Editing Platform of choice including the Editing System itself (Mac or PC). Only ONE system is to be used – no additional laptops, tablets or phones.
- ∞ One video camera or DSLR with lenses (*Note: previously there was a limit on the number of lenses competitors could use; this limit has been removed.*)
- ∞ A recording hard drive/memory card free of previous recorded material, and a means of transferring footage to the computer, i.e. card reader, etc.
- ∞ Batteries and chargers (for camera, audio devices, etc.)
- ∞ Microphones and audio recording devices (shotgun, boom, lav, handheld, wireless, external audio recorder, desktop usb mic).
- ∞ Single stationary tripod (**no dollies, steadicams, gimbals, rails, or other supports**)

No other equipment including tablets, additional laptops, lighting gear, media storage devices, or other electronic devices are acceptable.

NOTE: There is no longer any restrictions on the use of the editing software including effects, generators, titles and colour corrections, etc. However, editing that occurs on these platforms MUST be completed in the six hour time period.

- ∞ **Copyright FREE music must be used in the video.**

There are no clothing requirements, however, on-camera talent should wear appropriate clothing with no visible brand logos, or brands should be covered over with tape.

Safety Requirements:

Safety awareness/requirements will be maintained at the minimum industry standards at all times. A contestant will not be allowed to compete without the safety equipment noted on this scope document.

COVID-19 Protocol

The COVID guidelines already in place within the participants' jurisdiction would take precedence to the below protocol.

The following are suggested COVID-19 protocols that might be in place for the duration of the competition. It is the responsibility of the participants (Competitor, Proctors, and anyone onsite during the competition) to ensure that the COVID guidelines are respected.

- Participants to complete and sign electronically a self-screening form at the beginning of the competition. If a competitor is showing any symptoms, they might not be allowed to participate in the competition.
- Participants will be assigned a workspace in which they must remain at for the duration of the competition.
- Participants to ensure a minimum of 2m physical distancing from others at all times.
- Participants to wipe work surfaces (e.g. desks, tables, and chairs) and objects (e.g. headsets, keyboards, equipment) with antibacterial wipes before and after use.
- Face covering at all times as per the local health authority requirement.

Judging / Distribution of Marks

EVALUATION

The video will be judged using the evaluation outline listed below:

/05	Production Brief
/20	Camera Work: composition, sequencing and technical operation
/20	Audio: clarity, inclusion of narration/interview, inclusion of natural or location sound, overall mix
/15	Editing: flow, pacing, transitions, effects, graphics, titles
/15	Storytelling: evidence of planning; appropriate introduction and closing; effective writing and/or information suitable to subject matter, target audience and style of video.
/15	Project Specifications: meets genre specification; reflects the required statement/quote; fulfills goals & objectives; correct length
/10	Overall impact
/100	Total

Technical Committee:

Shannon Hagen
Provincial Technical Chair
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If you have any questions, please contact Shannon Hagen using the email provided above.

**Gold medal winners at the BC Skills Competition are eligible to compete at the National Skills Competition held VIRTUALLY in late May.
(More information to follow).**

**Skills Canada BC reserves the right to make changes to the scope document.
Please check the web site for updates.**