



2021 PROVINCIAL SKILLS COMPETITION – COMPETITORS PACKAGE

TV/VIDEO PRODUCTION (TEAM OF TWO)

Secondary Level

INSTRUCTIONS

DURATION: 6 HOURS

The purpose of this contest is to evaluate student's proficiency in the video production field. The challenge will recognize outstanding students for excellence and professionalism in the field.

You are to shoot and edit a 60 second to 90 second (note change in duration) video on the theme given. The theme will not be known to you until the start of the contest. The first placed team will advance to the Skills Canada Nationals held VIRTUALLY in late May. Specific date to follow.

A team consists of a **maximum of two people**. Teams are allowed a total of six (6) **continuous** hours to complete their video. This includes the export & upload process that will be needed for viewing by the judges. The video must be completed during school hours.

Submitting the Video :

- Please submit films to the [FilmFreeway online submission site](https://filmfreeway.com/skillsprovincials) set up for Skills Canada BC.
<https://filmfreeway.com/skillsprovincials>
- Students will need to submit their film in H.264 (.mov or .mpeg is acceptable) and it is recommended 720p. Label only with competitor number. Specific submission instructions will be emailed out.
- **Virtual Contract** – positive response by both competitors on the online submission form.
- **Production Brief** – please include the production brief as an electronic file and attach with the online submission.

Equipment and Material provided by the competitor

- Editing System of choice (one only)
- One video camera or DSLR with lenses
(Note: previously there was a limit on the number of lenses competitors could use; this limit has been removed.)
- A recording hard drive/memory card free of previous recorded material, and a means of transferring footage to the computer, i.e. card reader, etc.
- Batteries and chargers (for camera, audio devices, etc.)
- Microphones and audio recording devices (shotgun, boom, lav, handheld, wireless, external audio recorder, desktop usb mic). These can be separate from the camera, but cannot be communication devices like a phone)
- Headphones
Optional: a splitter so both competitors can hear audio at once.
- Single stationary tripod (**no dollies, steadicams, gimbals, rails, or other supports**)

No other equipment including cell phones, tablets, laptops, lighting gear, or other electronic devices are acceptable.

NOTE: There is no longer any restrictions on the use of the editing software including effects, generators, titles and colour corrections, etc. However, editing that occurs on these platforms MUST be completed in the SIX hour time period.

COVID-19 SAFETY PROTOCOL

Safety awareness/requirements will be maintained at the minimum industry standards at all times. A contestant will not be allowed to compete without the safety equipment noted on this scope document.

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The COVID guidelines already in place within the participants' jurisdiction would take precedence to the below protocol. The following are suggested COVID-19 protocols that might be in place for the duration of the competition. It is the responsibility of the participants (Competitor, Proctors, and anyone onsite during the competition) to ensure that the COVID guidelines are respected.

- Participants to complete and sign electronically a self-screening form at the beginning of the competition. If a competitor is showing any symptoms, they might not be allowed to participate in the competition.
- Participants will be assigned a workspace in which they must remain at for the duration of the competition.
- Participants to ensure a minimum of 2m physical distancing from others at all times.
- Participants to wipe work surfaces (e.g. desks, tables, and chairs) and objects (e.g. headsets, keyboards, equipment) with antibacterial wipes before and after use.
- Face covering at all times as per the local health authority requirement.

PROCEDURE

Production Brief:

Create a one page hand written outline including the following:

- **Heading:** should include Title, Production Brief and Team Number (do not identify your names or school on this sheet)
- **Target Audience:** Identify your target audience and provide a statement outlining your strategy to “grab” your target audience.
- **Goals and Objectives:** state your goals and objectives for the video.
- **Approach:** explain and justify your choice of style i.e. music; types of shots; graphics; pacing etc.
- **Equipment Used:** list the equipment used in production including format.
- **Innovative Solutions:** explain problem-solving methods used to overcome any challenges encountered during the production.

Video:

You are to plan, shoot and edit a 60 second to 90 second video incorporating the phrase given below. This phrase must be clearly explained in your completed video either by directly quoting it OR by CLEARLY implying it. You must complete this and the production brief within the allotted 6 hours.

Phrase: How COVID 19 changed the world in one week.

EVALUATION

The video will be judged using the evaluation outline listed below:

/05	Production Brief
/20	Camera Work: composition, sequencing and technical operation
/20	Audio: clarity, inclusion of narration/interview, inclusion of natural or location sound, overall mix
/15	Editing: flow, pacing, transitions, effects, graphics, titles
/15	Storytelling: evidence of planning; appropriate introduction and closing; effective writing and/or information suitable to subject matter, target audience and style of video.
/15	Project Specifications: meets genre specification; reflects the required statement/quote; fulfills goals & objectives; correct length
/10	Over All impact
/100	Total
