

JUDGING CRITERIA



1. PRE-PRODUCTION (25 MARKS)

- **Storyboard Breakdown Panels**
Competitors have an inspiring and entertaining plot that is original. The story plot breakdown demonstrates draftsmanship, has captions and is clear.
- **Pose Test**
Competitors pose test is creative and consistent in design and style, demonstrates the character(s) personality, and includes a character bio.

2. WILD CARD (30 MARKS)

- **Element Plot Integration**
The wild card element is visible and necessary in each story breakdown. The element has significance and has a creative influence in the characters hugging. The element is used in an unpredictable and engaging way within the animation.
- **Appeal**
The element is engaging and evokes emotion from the audience. The element is visually consistent and has a good silhouette throughout the animation.
- **Performance of Element**
The element exhibits use of strong animation principles and must include the use of arcs and slow in and slow out.
- **Audio Clip Inclusion**
Audio is included, is synced, and supports the action of the element.

3. ANIMATION (40 MARKS)

- **Story Setup Animation**
Minimum of 3 principles demonstrated in the story setup. The animation is smooth, believable and makes good use of pauses.

- **Story Conflict Animation**
Minimum of 3 principles demonstrated in the conflict. The animation is smooth, believable and makes good use of pauses.
- **Story Resolution Animation**
Minimum of 3 principles demonstrated in the resolution. The action of the hug is present and creatively implemented. The animation is smooth, believable and makes good use of pauses.
- **Design Principles**
Effective visual depth is used to separate foreground and background. The layout strongly supports animation focus and interest. Design/colour harmony is present.
- **Cinematography**
Camera movement has purpose and does not distract or cause uneasiness. A variety of shots are used. Sets and props are used to establish shots. Visual depth is present. All shots are present in the final animation.

4. Final Product (5 marks)

- **Pre-production influence**
The story plot is clear and matches the visual story panels and animatic. Final performance of characters reflects the personality as shown in the pose test.
- **Specifications**
Animation is the required length plus the given title screen and pose test. Resolution is 1280 x 720, 24 fps. File format is .mp4 or .mov.