



# Regional Scope Document

## Important Dates

Registration Deadline:	February 19th, 2021
Competitor package forward:	February 22nd, 2021
Contest consecutive 5 hour period: 2021	February 22nd to February 26 <sup>th</sup> ,
Finished project <b>deadline</b> to be received by Skills Canada BC:	March 1st, 2021
Provincial contest held VIRTUALLY:	<b>April 15<sup>th</sup>, 2021</b>

## *TV/VIDEO PRODUCTION (Secondary) 2021*

### *Team of Two – Virtual Competition*

#### Purpose of the Challenge:

To evaluate student's proficiency in the video production field.

#### Skills & Knowledge to be Tested:

Each team on the day of the competition will:

- Plan, shoot and edit a 60 second to 90 second video that uses the theme presented at the orientation meeting in your school.

#### Specific Requirements:

Note: It is recognized that having a virtual competition means that teams will be using varying equipment for both production and post production. The following guidelines have been established to create as fair a competition as possible. Remember, the most important component of your video is the message!

- A team may consist of no more than 2 competitors.
- Final project will be submitted as an online submission to the Skills BC FilmFreeway site using the H.264 compression. (.mov or .mpeg is acceptable)  
Please label with competitor number and Region for EACH video.

#### Timeline:

- You are to produce this video in a 5 hour **continuous** time block which need not be part of the school day. If this project is not completed during school hours, the sponsor teacher must sign off on the start and completion times to ensure the 5 hour time period.

## Equipment / Tools / Materials

Note: The equipment and tools listed below are suggestions only. As this is a virtual contest it is recognized that various manufacturers of equipment will be utilized dependent on what is available locally. The following is a suggested list.

- Editing system of choice – PC or Mac (only one)
- One video camera or DSLR with lenses (*Note: previously there was a limit on the number of lenses competitors could use; this limit has been removed.*)
- A recording hard drive/memory card free of previous recorded material, and a means of transferring footage to the computer, i.e. card reader, etc.
- Batteries and chargers (for camera, audio devices, etc.)
- Microphones and audio recording devices (shotgun, boom, lav, handheld, wireless, external audio recorder, desktop usb mic). These can be separate from the camera, but cannot be communication devices like a phone)
- Headphones - *Optional: a splitter so both competitors can hear audio at once.*
- Single stationary tripod (***no dollies, steadicams, rails, or other supports***)

No other equipment including cell phones, tablets, laptops, lighting gear, or other electronic devices are acceptable.

There are no clothing requirements, however, on-camera talent should wear appropriate clothing with no visible brand logos, or brands should be covered over with tape. Also avoid the use of visible brands in shots; ie) Mac laptop logo, Coca Cola machine etc.

## Judging / Distribution of Marks

<b>Production Brief</b>	/5
<b>Camera Work:</b> composition and technical operation	/20
<b>Audio:</b> clarity, consistency, appropriateness, overall mix	/20
<b>Editing:</b> flow, pacing, transitions, effects, graphics	/15
<b>Storytelling:</b> evidence of planning; introduction and closing; fulfils goals and objectives; coherency; effective writing and/or information appropriate to subject matter, target audience and style of video.	/15
<b>Project Specifications:</b> meets genre specification; reflects the required statement/quote; fulfills goals & objectives; correct length	/15
<b>Overall impact</b>	/10
<b>Total</b>	<b>/100</b>

**Production Brief:** create an outline including the following:

- Heading:** should include Title, Production Brief and Team Number (do not identify your names or school name on this sheet)
- Target Audience:** a statement outlining your strategy to “grab” your target audience.
- Goals and Objectives:** state your goals and objectives for the video.
- Approach:** explain and justify your choice of style i.e. music; types of shots; graphics; pacing etc.
- Equipment Used:** list the equipment used in production including format.
- Innovative Solutions:** explain problem-solving methods used to overcome any challenges encountered during the production.

### Technical Committee:

Shannon Hagen

Provincial Technical Chair

Shannon.hagen@sd72.bc.ca

**If your contest is run as a virtual (at your own school) please note the following:**

All Virtual TV & Video (Virtual) Contests have a registration deadline of **February 19th, 2021**. The finished product must be uploaded to the FilmFreeway online submission site for Skills Canada BC by **March 2nd, 2021**. Any submissions received after this date will not be judged. All submissions will be judged by a panel of experts arranged by Skills Canada BC. The successful competitors that qualify for Provincials will be notified prior to **April 15<sup>th</sup>, 2021**. The Provincials will be held VIRTUALLY this year in April

Your contest package will be forwarded to you on the morning of **February 22nd, 2021**, by email. The package is in .pdf format. You will have until **February 26th, 2021** to complete the video in ONE continuous FIVE HOUR period.

**The finished product must be uploaded to the FilmFreeway online submission site for Skills Canada BC by **March 1st, 2021**.**

<https://filmfreeway.com/skillsvideoproductions>

Any submissions received after this date will not be judged.

*The instructions for the upload process will be included in the contest package that will be forwarded the morning of February 22nd.*