

## POST-SECONDARY INTRODUCTION VIDEOS

With the help of Skills/Compétences Canada (SCC) post-secondary Competitors are invited to provide us with an Introduction video that will be showcased online at our Skills Canada National Virtual Competition (SCVNC) at scvnc.vfair.ca on June 15.

The videos will be uploaded to the public platform as part of our live broadcast. If you wish to provide us with a video please read the guidelines below for uploading your video.

# Table of Contents

REQUIREMENTS FOR FILMING:	1
UPLOADING OF VIDEOS	1
BEST PRACTICES FOR HOME VIDEO FILMING:	1
SCRIPT FOR COMPETITOR INTRODUCTION VIDEO	
CONTACT INFORMATION	3

## Requirements for Filming:

- You will require a phone, tablet, or camera for filming. It is important that the shot remain stable. Please ensure it is stable by leaning it securely on something, or mounting it to a tripod while filming.
- The video should be between 30 and 60 seconds long and shared as one video file

### Uploading of videos

- Upload your final video by clicking here (insert each individual competitor's link)
- Please save the files using the following naming convention: SCVNC21\_Skill#\_Province\_First Name\_Last Name (SCVNC21\_32\_NB\_John\_Doe)
- Deadline for uploading videos: May 28<sup>th</sup> by 5:00 pm (EDT)

### Best Practices for Home Video Filming:

 Make sure your lighting is decent and limit backlighting: ensure you can be seen. See example below:

#### Good balanced lighting:



Poor unbalanced lighting:





- Be mindful of the recording device orientation: Use your device in the **HORIZONTAL** position while filming as it works best on all platforms.
- Recording device height: make sure your device captures you from a flattering angle. Straight on is ideal, from below is the least flattering angle.
- Look into the recording device.
- Make sure you are not too close, nor too far from the device. You should be far enough away that there is space visible above your head and that your shoulder level can be seen.
- Always check what is behind you to ensure you have a clean and uncluttered background. We recommend you record your video highlighting your skill.
- If possible, wear your team shirt for the video and show your Provincial or Territorial flag.
- Do not wear any other clothing with logos. For example, baseball hats or toques with logos on them, branded scarves, etc.
- Maintain eye contract with the recording device (look directly into the camera)
- Speak moderately but clearly.

# Script for the Competitor Introduction Video

#### How to prepare:

- Step 1 Prepare your text beforehand:
  - Fill out the script/questions below
- Step 2 Memorize the script
- Step 3 Practice in front of your recording device
- Step 4 In closing your introduction, show us your enthusiasm by Celebrating your participation at SCVNC 2021! Give us a HUGE SHOUT OUT, to your Team, CELEBRATE, BE PROUD!
  - This intro and celebration video clip may be used during our closing ceremony production event. If you're a medal winner in your competition you may be featured in the SCVNC Winners Circle. Follow #SCVNC2021 and be part of our Media Wall.

 Hello my name is \_\_\_\_\_\_\_. I am competing in Skill \_\_\_\_\_\_\_(insert skill

name). I am representing \_\_\_\_\_\_ (insert Province/Territory).

Why are you competing in the Skills Canada Virtual National Competition 2021? Or give us Fun fact about why you chose this trade area?



# **Contact Information**

If you have any questions, please contact the Skills/Compétences Canada Competition Team at <u>scvncsupport@skillscanada.com</u>