

Regional Scope Document

Important Dates

Registration Deadline:	February 21st, 2018
Competitor package forward:	February 26 th , 2018
Contest consecutive 5 hour period:	February 26 th to March 2 nd , 2018
Finished project deadline to be received by Skills Canada BC:	March 9 th , 2018
Provincial contest at The Tradex Centre in Abbotsford:	April 18 th , 2018

TV/VIDEO PRODUCTION (Secondary) 2018

Team of Two – Virtual Competition

Purpose of the Challenge:

To evaluate student's proficiency in the television/video production field.

Skills & Knowledge to be Tested:

Each team on the day of the competition will:

- Plan, shoot and edit a 2-3 minute video that uses the theme presented at the orientation meeting in your school.

Specific Requirements:

- **Note: It is recognized that having a virtual competition means that teams will be using varying equipment for both production and post production. The following guidelines have been established to create as fair a competition as possible. Remember, the most important component of your video is the message!**
 - A team may consist of no more than 2 competitors.
 - Final project will be submitted on a USB using the H.264 compression. (.mov or .mpeg is acceptable) Please label with competitor number and Region for EACH video

Timeline:

- You are to produce this video in a 5 hour **continuous** time block which need not be part of the school day. If this project is not completed during school hours, the sponsor teacher must sign off on the start and completion times to ensure the 5 hour time period.

Equipment / Tools / Materials

Note: The equipment and tools listed below are suggestions only. As this is a virtual contest it is recognized that various manufacturers of equipment will be utilized dependent on what is available locally. The following is a suggested list.

Supplied by the School:

- Method of editing: iMovie; Final Cut; Adobe Premiere, or other edit system – linear or non linear or edits may be made in camera
- One video camera (tape-based or hard-drive/flash memory) with up to two lenses
- A recording hard drive/memory card free of previous recorded material or brand new raw footage tapes (if applicable) in original sealed packaging
- Batteries; Recharger
- Any audio recording devices (shotgun, lav, handheld, wireless, external audio recording device, desktop usb mic) that can be separate from the camera (but is not a communications device like a phone)
- Single stationary tripod (no dollies, steadicams, rails, or other supports)

No other equipment including cell phones, tablets, additional laptops, lighting gear, media storage devices, or other electronic devices are acceptable.

There are no clothing requirements, however, on-camera talent should wear appropriate clothing with no visible brand logos, or brands should be covered over with tape. Also avoid the use of visible brands in shots; ie) Mac laptop logo, Coca Cola machine etc.

NOTE: There is no longer any restrictions on the use of the editing software including effects, generators, titles and colour corrections, etc.

Judging / Distribution of Marks

Production Brief	/5
Camera Work: composition and technical operation	/15
Audio: clarity, consistency, appropriateness, overall mix	/15
Editing: flow, pacing, transitions, effects, graphics	/15
Storytelling: evidence of planning; introduction and closing; fulfils goals and objectives; coherency; effective writing and/or information appropriate to subject matter, target audience and style of video.	/25
Approach: style; effective combining of imagery, sound and graphics	/15
Overall impact	/10
Total	/100

Production Brief: to create a one page hand written outline including the following:

- ☐ **Heading:** should include Title, Production Brief and Team Number (do not identify your names or school name on this sheet)
- ☐ **Target Audience:** a statement outlining your strategy to “grab” your target audience.
- ☐ **Goals and Objectives:** state your goals and objectives for the video.
- ☐ **Approach:** explain and justify your choice of style i.e. music; types of shots; graphics; pacing etc.
- ☐ **Equipment Used:** list the equipment used in production including format.
- ☐ **Innovative Solutions:** explain problem-solving methods used to overcome any challenges encountered during the production.

Technical Committee:

Shannon Hagen

Provincial Technical Chair

Shannon.hagen@sd72.bc.ca

If your contest is run as a virtual (at your own school) please note the following:

All Virtual TV & Video (Virtual) Contests have a registration deadline of February 21st, 2018. The finished product must be received by Skills Canada BC by March 9th, 2018 on USB. Any submissions received after **March 9th, 2018** will not be judged. All submissions will be judged by a panel of experts arranged by Skills Canada BC. The successful competitors that qualify for Provincials will be notified prior to **April 18th, 2018**.

In order to receive your contest package, **the teacher sponsor must register his/her student(s) prior to February 21st, 2018.**

Your contest package will be forwarded to you on the morning of **February 26th, 2018** by email. The package is in .pdf format. You will have until **March 2nd, 2018** to complete the video in ONE continuous FIVE HOUR period.

The finished project must be received by Bill Yang, Skills Canada BC #3777 Kingsway, Burnaby, BC V5H 3Z7, 604-432-4229, on or before March 9th, 2018. Any submissions received after this date will not be eligible for judging.