Summary of Findings

Since 1994 Skills Canada British Columbia has provided tens of thousands of BC students with opportunities to explore, mentor, be mentored and compete in skilled trade and technology career programs.

To fully understand the impact that these programs have had on engaging and developing trade & technology focused youth, SkillsBC partnered with Banister Research to undertake a province-wide study that included input from students, educators, government and industry stakeholders.

The purpose of the research was to assess the impact and the overall effectiveness of SkillsBC programs and events in influencing young people's perceptions of, and decisions to, pursue trade and technology careers in the province.







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Key Findings Stakeholders EDUCATORS | GOVERNMENT | INDUSTRY

93%
79%
89%

felt that SkillsBC has **positively impacted schools** in BC.

felt that SkillsBC **improves students' confidence or willingness to explore a career** in trades or technology.

believed that SkillsBC helps **meet the needs of BC's diverse economy**.

believed that more students were entering trades and technology courses as a result of SkillsBC.

believe that **students who participated** in SkillsBC programs have a **more positive perception of trade & technology careers** than those who do not participate in these programs.

Trades & Technology Conference for Women

81%

of attendees agreed that the Conference inspired them to look into a future in a trades or technology career. 95%

of attendees agreed that the Conference taught them that women can be successful in trades and technology careers.

86%

of attendees agreed that the Conference gave them the confidence that they can be successful in a trades or technology career.

Key Findings Student Participants PRE | POST EXPOSURE TO SKILLSBC

Respondants agreed to these statements:

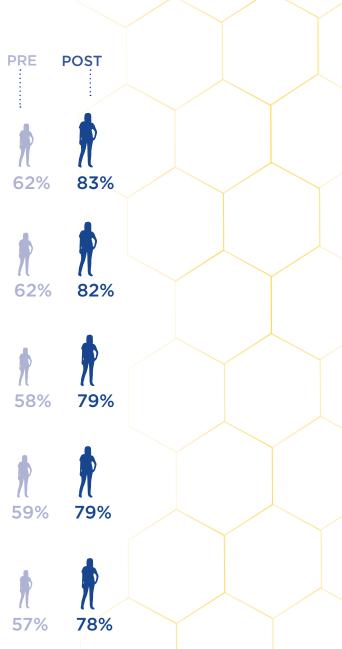
SkillsBC provides plenty of opportunities for **students to explore skilled trades and technology** careers.

SkillsBC offers a **safe and engaging environment for students to explore trades and technology** careers.

SkillsBC successfully promotes trades and technology careers to BC's youth.

SkillsBC offers many opportunities for **students to network with industry professionals.**

SkillsBC helps meet the needs of BC's growing and diverse economy.





of participants agreed that the InSPIRE presentation has shown them the types of trades & technology career opportunities available.

of participants agreed that the InSPIRE presentation reduced some of the myths about careers in the trades & technologies.

of participants indicated that the InSPIRE presentation 'inspired' them to consider a career in the trades or technologies.

Student Competitors

84%

agreed that SkillsBC offers plenty of **opportunities for students to explore skilled** trades and technology **careers**.

79%

of competitors indicated that SkillsBC offers many opportunities for students to network with industry professionals.

89%

agreed that SkillsBC successfully promotes trades and technology careers to youth.