

Summary of Findings

Since 1994 Skills Canada British Columbia has provided tens of thousands of BC students with opportunities to explore, mentor, be mentored and compete in skilled trade and technology career programs.

To fully understand the impact that these programs have had on engaging and developing trade & technology focused youth, SkillsBC partnered with Banister Research to undertake a province-wide study that included input from students, educators, government and industry stakeholders.

The purpose of the research was to assess the impact and the overall effectiveness of SkillsBC programs and events in influencing young people’s perceptions of, and decisions to, pursue trade and technology careers in the province.



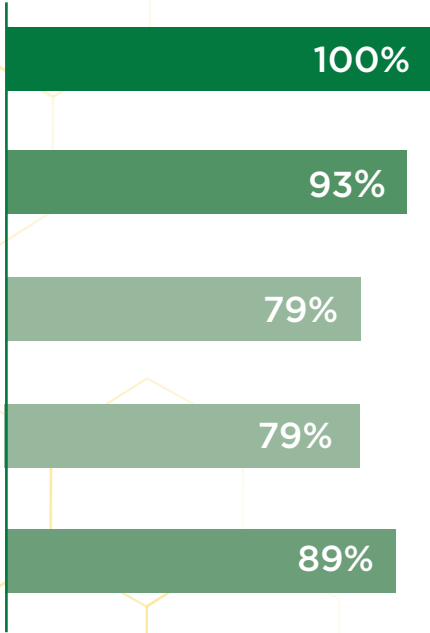
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IMPACT RESEARCH
CELEBRATE | EXPERIENCE | ACHIEVE

Key Findings Stakeholders

EDUCATORS | GOVERNMENT | INDUSTRY



felt that SkillsBC has **positively impacted schools** in BC.

felt that SkillsBC **improves students' confidence or willingness to explore a career** in trades or technology.

believed that SkillsBC helps **meet the needs of BC's diverse economy**.

believed that **more students were entering trades and technology** courses as a result of SkillsBC.

believe that **students who participated** in SkillsBC programs have a **more positive perception of trade & technology careers** than those who do not participate in these programs.

Trades & Technology Conference for Women



Key Findings Student Participants

PRE | POST EXPOSURE TO SKILLSBC

Respondants agreed to these statements:

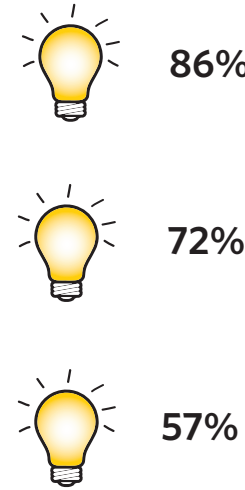
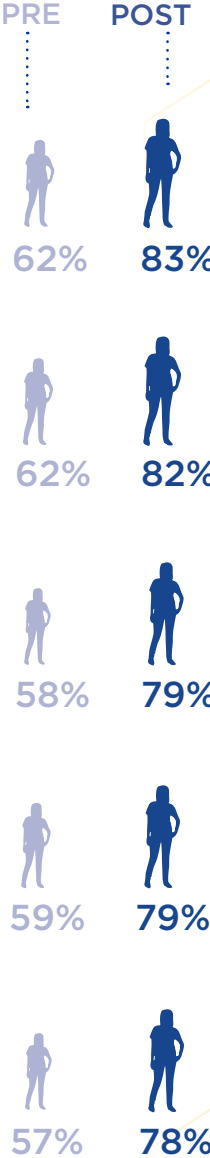
SkillsBC provides plenty of opportunities for **students to explore skilled trades and technology** careers.

SkillsBC offers a **safe and engaging environment for students to explore trades and technology** careers.

SkillsBC successfully **promotes trades and technology careers to BC's youth**.

SkillsBC offers many opportunities for **students to network with industry professionals**.

SkillsBC helps **meet the needs of BC's growing and diverse economy**.



Student Competitors

