



Skills Canada BC Sponsorship Package 2020/21

Promoting skilled trades & technology careers through Olympic-style competitions and in-school programs.

Skills Canada BC - At a Glance

- Skills Canada BC engages more than 40,000 students, parents, educators, labour, industry and government partners in its Olympic-Style, trade and technology competitions and in-school programs each year. <https://skillscanada.bc.ca/competitions/>
- Skills Canada BC offers the **Inspire Program** to more than 15,000 (Grades 6 to 10) students annually. The Inspire Program introduces: “What is a trades career?” “What is a technology career?” “What is an apprenticeship?” “How do students get into apprenticeship programs?”
- Skills Canada BC Regional and Provincial competitions are coordinated by teams of committed volunteers who are experts in their respective fields, and are hosted by Secondary and Post-Secondary partner schools throughout British Columbia
- In 2020 (February – March) Skills Canada BC hosted 3,100 British Columbian students in 23 Regional competition sites throughout British Columbia. <https://skillscanada.bc.ca/2020-regional-competitions-schedule/>
- March 13, 2020 Skills Canada BC announced that due to the Covid-19 outbreak it would need to cancel its Provincial 2020 competition, scheduled for April 15, 2020, at the Tradex, in Abbotsford. <https://skillscanada.bc.ca/wp-content/uploads/2020/03/Letter-Cancellation-of-Regionals-2020-v3.pdf>
- April 2020 Skills Canada BC developed a series of “At-Home Challenges” called “**Trades & Tech Digital Challenges**” that students can do from home during the COVID-19 crisis.
- May 2020 Skills Canada BC created an open-source portal so that the **Inspire Program** could be delivered virtually by educators across the province during the coronavirus lockdown. <https://skillscanada.bc.ca/programs/inspire/>
- Skills Canada BC sent four BC competitors to compete at WorldSkills 2019 (Russia) on Team Canada.
- Skills Canada BC data collection tools help measure its effectiveness in reaching target audiences.

Skills Canada BC and its sponsors provide opportunities for youth to explore the future of work.

Skills Canada BC is pleased to offer customized sponsorship packages that will help your organization maximize its sales, marketing and engagement needs.

Sponsorship ship Levels	Financial contribution and/or a combination of in-kind support.
At-Home Challenge Sponsor	\$1,000 (Per Challenge) https://skillscanada.bc.ca/trades-and-tech-digital-challenges/
Pathway	\$2,500
Bronze	\$5,000
Silver	\$10,000
Gold	\$15,000
Elite	\$25,000
Platinum	\$50,000+

Become a Sponsor

Schedule a call to discuss your unique sponsorship needs today.

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