



## 2020 Video Production #SkillsAtHome Summer Challenge

Show off your Video Production skills this summer and an opportunity to win a....

***\$100 e-Gift Card Per Category!***

**This challenge has been sponsored by Ashneet Lalli and Sonia Khurana, Skills Canada 2019 National Gold Medalists in TV/Video Production who will judge the entries.**

<p><b>TOPIC:</b></p>	<p><i>"Positivity during a Pandemic: Showcase what you can do or have done to pass the time while quarantining."</i></p>
<p><b>CATEGORIES:</b></p>	<ul style="list-style-type: none"> <li>● Junior video challenge (grades 6-8)</li> <li>● Senior Video Challenge (grades 9-12)</li> </ul>
<p><b>PROJECT SUBMISSION DETAILS:</b></p>	<ul style="list-style-type: none"> <li>● <b>Final submissions will be due by August 31, 2020 at 6:00 PM.</b></li> <li>● File size must be under 1GB</li> <li>● Accepted file types: .mov/.m4v/.mp4 and mkv.</li> <li>● Competitors can submit a minimum 720p to max 1080p video in a H.264 file.</li> <li>● Time Requirement: Video length is to be 60-120 seconds</li> <li>● Brand logos should not be the centre of focus in any shot or should be blurred if present.</li> <li>● <b>No footage captured prior to the competition is allowed to be used.</b> All footage used in the video should be filmed within the video submission time frame and not belong to any other creator.</li> </ul>
<p><b>CHALLENGE INSTRUCTIONS:</b></p>	<ul style="list-style-type: none"> <li>● Send your video submission to Skills Canada BC by going to <a href="https://skillscanada.bc.ca/video-production-challenge/">https://skillscanada.bc.ca/video-production-challenge/</a></li> <li>● Before the deadline, complete the form and click Choose File to upload your video. Don't forget to click Submit when you are done.</li> </ul>
<p><b>EQUIPMENT &amp; MATERIALS SUPPLIED BY COMPETITOR:</b></p>	<p><b>Equipment and Materials Competitors May Utilize:</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Computers can be laptops or desktops. Must be able to export a 720p/1080p H.264 file (.mov/.m4v/.mp4).</li> <li><input type="checkbox"/> You are responsible for any software you wish to use, as well as any required accessories (power adapter, keyboard, mouse, monitors, headphones, etc.).</li> <li><input type="checkbox"/> Video Cameras or Mobile Device.</li> <li><input type="checkbox"/> Microphones and Audio Recording Devices.</li> <li><input type="checkbox"/> Tripods, Monopods, Handheld Stabilizers (no rails, jibs or sliders).</li> <li><input type="checkbox"/> No Drones.</li> <li><input type="checkbox"/> Copyright free and Royalty free Music is allowed. You may create your own soundtrack using software on your computer</li> <li><input type="checkbox"/> You may record interviews using Skype, Microsoft Teams, and use capture recording software like OBS Open Broadcaster Software to record the interview <a href="https://obsproject.com/">https://obsproject.com/</a></li> </ul>

<b>QUESTIONS?</b>	All questions can be sent to <a href="mailto:ashneet.lalli@gmail.com">ashneet.lalli@gmail.com</a> or <a href="mailto:soniakhuranamedia@gmail.com">soniakhuranamedia@gmail.com</a>
<b>JUDGING &amp; SCORING:</b>  <b>/30</b>	<p>Submissions will be marked by the following criteria:</p> <ul style="list-style-type: none"> <li>● Production Planning and Design /15</li> <li>● Camera Work /5</li> <li>● Audio /5</li> <li>● Editing /5</li> </ul> <p><i>Refer to detailed rubric below</i></p>
<p><b>Please visit the following link for more information regarding Skills Canada BC:</b>  <a href="https://skillscanada.bc.ca/">https://skillscanada.bc.ca/</a></p>	

<b>RUBRIC:</b>	
<b>JUDGING/SCORING:</b>	<b>POINTS</b>
Submissions will be marked by the following criteria:	
<b>Production Planning and Design</b>	<b>/15 points</b>
<i>Storytelling/Narration:</i> evidence of planning, introduction and closing; fulfills goals and objective; project is on topic	/6 points
<i>Approach Style:</i> style and tone; effective combination of imagery and sound; level of difficulty	/6 points
<i>Project Specifications:</i> <ul style="list-style-type: none"> <li><input type="checkbox"/> correct length (60 - 120 seconds)</li> <li><input type="checkbox"/> correct format (720p - 1080p H.264 file)</li> <li><input type="checkbox"/> correct file name (AgeGroup.FirstNameLastName                             <ul style="list-style-type: none"> <li>○ EX) Senior.SoniaKhurana OR Junior.AshneetLalli</li> </ul> </li> </ul>	/3 points
<b>Camera Work</b> Composition and motivated aesthetic, creative camera shots and technical operation.	<b>/5 points</b>
<b>Audio</b> Clarity, consistency, appropriate use, overall mix	<b>/5 points</b>
<b>Editing</b> Flow, pacing, use of natural sound and location sound	<b>/5 points</b>
<b>Total Marks (out of 30)</b>	<b>/30</b>