



Skills Canada BC Online Video Production Challenge

#SkillsBC #OnlineChallenges

Enter for the Chance to win a \$75 e-Gift card!

*Are you passionate about Skilled Trades and Technology? Show off your Video Production skills this month with the **Online Video Production Challenge!** This challenge is meant to further build your skill, knowledge and creativity within the field of Video Production. All submissions must be received by **August 31, 2021 at 6:00 PM PST**. Good luck and have fun!*

Topic:

- Choose a trade or technology career and tell/show us how some of the Skills for Success are used for this career.

Contest Details:

- There will be **two (2) age groups**: Grades 6-8 and Grades 9-12.
- The winners of each category will receive a \$75 e-gift card.
- The deadline to enter is *by **August 31, 2021 at 6:00 PM PST***.

Challenge Materials:

- Computers can be laptops or desktops. Must be able to export a 720p/1080p H.264 file (.mov/.m4v/.mp4).
- You are responsible for any software you wish to use, as well as any required accessories (power adapter, keyboard, mouse, monitors, headphones, etc.).
- Video Cameras or Mobile Device.
- Microphones and Audio Recording Devices.
- Tripods, Monopods, Handheld Stabilizers (no rails, jibs or sliders).
- No Drones.
- Copyright free and Royalty free Music is allowed. You may create your own soundtrack using software on your computer
- You may record interviews using Skype, Microsoft Teams, and use capture recording software like OBS Open Broadcaster Software to record the interview <https://obsproject.com/>

Challenge Instructions:

- File size must be under 1GB
- Accepted file types: .mov/.m4v/.mp4 and mkv.
- Competitors can submit a minimum 720p to max 1080p video in a H.264 file.
- Time Requirement: Video length is to be 60-120 seconds
- Brand logos should not be the centre of focus in any shot or should be blurred if present.
- No footage captured prior to the competition is allowed to be used. All footage used in the video should be filmed within the video submission time frame and not belong to any other creator.

Important Note:

- *To Register and Send/Upload your Photos, go to <https://skillscanada.bc.ca/2021-video-production-challenge/> to complete the form, click **BROWSE FILES** and upload the video. Don't forget to click **SUBMIT** when you are done.*
- *Photos and/or videos will be posted to Skills Canada BC social media platforms.*
- *Photos and videos must be appropriate for all audiences.*
- *Any offensive photos and/or those that request their photos not be shared, will not be posted and are automatically disqualified.*

Judging:

Submissions will be judged using the following criteria.

RUBRIC:	
JUDGING/SCORING: Submissions will be marked by the following criteria:	POINTS
Production Planning and Design	/15 points
<i>Storytelling/Narration:</i> evidence of planning, introduction and closing; fulfills goals and objective; project is on topic	/6 points
<i>Approach Style:</i> style and tone; effective combination of imagery and sound;	/6 points

level of difficulty	
<p><i>Project Specifications:</i></p> <ul style="list-style-type: none"> <input type="checkbox"/> correct length (60 - 120 seconds) <input type="checkbox"/> correct format (720p - 1080p H.264 file) <input type="checkbox"/> correct file name (AgeGroup.FirstNameLastName <ul style="list-style-type: none"> o EX) Senior.SoniaKhurana OR Junior.AshneetLalli 	/3 points
<p>Camera Work</p> <p>Composition and motivated aesthetic, creative camera shots and technical operation.</p>	/5 points
<p>Audio</p> <p>Clarity, consistency, appropriate use, overall mix</p>	/5 points
<p>Editing</p> <p>Flow, pacing, use of natural sound and location sound</p>	/5 points
Total Marks (out of 30)	/30

[Competition Judge & Sponsor](#)

Sonia Khurana | Skills Canada 2019 National Gold Medalists in TV/Video Production

All questions can be sent to soniakhuranamedia@gmail.com

If this competition speaks out to you, check out our [Provincial Competitions](#) for Video Production.

Skilled Trades and Technology jobs require many Essential Skills. Which [Essential Skills](#) are you using? “Skills for Success are the skills needed to participate and thrive in learning, work and life: These include Creativity and Innovation, Problem Solving, Reading, Digital, Collaboration, Adaptability, Writing, Numeracy and Communication! [Click here](#) to learn more.

Stay tuned for more cool Skills Canada BC content and challenges to come!

<https://skillscanada.bc.ca/trades-and-tech-digital-challenges/>
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https://www.youtube.com/channel/UCjXtYGjbBpZcQhT_8SjCLZA