

Virtual Regional Scope Document

Important Dates

Registration Deadline:	February 17th, 2023
Competitor package forward:	February 20th, 2023
Contest consecutive 5 hour period: 2023	February 20 th to February 24 th ,
Finished project deadline to be received by Skills Canada BC:	February 27 th , 2023
Provincial contest held at Tradex Centre:	April 19 th , 2023

VIDEO PRODUCTIONS (Secondary) 2023

Team of Two – Virtual Competition

Purpose of the Challenge:

To evaluate student's proficiency in the video production field.

Skills & Knowledge to be Tested:

Each team on the day of the competition will:

- Plan, shoot and edit a video that is 60 seconds or less that uses the theme presented at the orientation meeting in your school.

Specific Requirements:

Note: It is recognized that having a virtual competition means that teams will be using varying equipment for both production and post production. The following guidelines have been established to create as fair a competition as possible. Remember, the most important component of your video is the message!

- A team may consist of no more than 2 competitors.
- Final project will be submitted as an online submission to the Skills BC FilmFreeway site using the H.264 compression. (.mov or .mpeg is acceptable)
Please label with competitor number and Region for EACH video.

Timeline:

- You are to produce this video in a 5 hour **continuous** time block which need not be part of the school day. If this project is not completed during school hours, the

sponsor teacher must sign off on the start and completion times to ensure the 5 hour time period.

Equipment / Tools / Materials

Note: The equipment and tools listed below are suggestions only. As this is a virtual contest it is recognized that various manufacturers of equipment will be utilized dependent on what is available locally. The following is a suggested list.

- Editing system of choice – PC or Mac (only one)
- One video camera or DSLR with lenses.
- A recording hard drive/memory card free of previous recorded material, and a means of transferring footage to the computer, i.e. card reader, etc.
- Batteries and chargers (for camera, audio devices, etc.)
- Microphones and audio recording devices (shotgun, boom, lav, handheld, wireless, external audio recorder, desktop usb mic).
- Headphones - *Optional: a splitter so both competitors can hear audio at once.*
- Tripods, monopods, handheld gimbals, rails jibs or sliders. NO DRONES.
- Lights: studio or camera mounted.

There are no clothing requirements, however, on-camera talent should wear appropriate clothing with no visible brand logos, or brands should be covered over with tape. Also avoid the use of visible brands in shots; ie) Mac laptop logo, Coca Cola machine etc.

Judging / Distribution of Marks

Production Brief	/5
Camera Work: composition and technical operation	/20
Audio: clarity, consistency, appropriateness, overall mix	/20
Editing: flow, pacing, transitions, effects, graphics	/15
Storytelling: evidence of planning; introduction and closing; fulfils goals and objectives; coherency; effective writing and/or information appropriate to subject matter, target audience and style of video.	/15
Project Specifications: identifies and abides by genre specification; incorporates the required theme; fulfills goals & objectives; correct length.	/15
Overall impact	/10
Total	/100

Production Brief: create an outline including the following:

- ☐ **Heading:** should include Title, Production Brief and Team Number (do not identify your names or school name on this sheet)
- ☐ **Target Audience:** a statement outlining your strategy to “grab” your target audience.
- ☐ **Identify Genre:** identify genre chosen and how your video is within the code of conventions required for the genre.
- ☐ **Goals and Objectives:** state your goals and objectives for the video.
- ☐ **Approach:** explain and justify your choice of style i.e. music; types of shots; graphics; pacing etc.
- ☐ **Equipment Used:** list the equipment used in production including format.
- ☐ **Media Used:** list media used and the required releases/approvals for each of them.
- ☐ **Innovative Solutions:** explain problem-solving methods used to overcome any challenges encountered during the production.

Technical Committee:

Shannon Hagen

Provincial Technical Chair

Shannon.hagen@sd72.bc.ca

All Virtual Video Production Contests have a registration deadline of February 17th, 2023. The finished product must be uploaded to the FilmFreeway online submission site for Skills Canada BC by February 27th, 2023. Any submissions received after this date will not be judged. All submissions will be judged by a panel of experts arranged by Skills Canada BC. Successful competitors that qualify for Provincials will be notified prior to **April 1st, 2023**. The Provincials will be held at the Tradex Centre in Abbotsford on April 19th, 2023

Your contest package will be forwarded to you on the morning of **February 20th, 2023**, by email. The package is in .pdf format. You will have until **February 24th, 2023** to complete the video in ONE continuous FIVE HOUR period.

The finished product must be uploaded to the FilmFreeway online submission site for Skills Canada BC by February 27th, 2023.

<https://filmfreeway.com/skillsregionals>

Any submissions received after this date will not be judged.

The instructions for the upload process will be included in the contest package that will be forwarded the morning of February 20th.