

# Skills Canada British Columbia

## 2024 Sponsorship Guide

*Celebrating*  
**30**  
Years!

### About Skills Canada BC

Skills Canada BC is a non profit, charitable organization that helps prepare British Columbia's youth for the highly skilled economy of tomorrow through competitions, in-school programs, educational conferences and much more! With experience since 1994, Skills Canada BC is an organization with grassroots connections across the province - fostering connections within communities, and facilitating exposure to trades, technology, and career opportunities for youth.



In the next 10 years, it's estimated that over one million jobs are expected to open up in BC, and Trades & Technology careers are high on the list. You can become tomorrow's skilled trades and technology leaders through your sponsorship!

# Sponsorship Opportunities



This sponsorship plan outlines a variety of options for your review. We can also tailor your sponsorship experience to create a successful partnership in the year ahead.

## Sponsorship Levels

Platinum.....	\$50,000
Elite.....	\$25,000
Gold.....	\$15,000
Silver.....	\$10,000
Bronze.....	\$5,000
Competition Area.....	Starting at \$2,500
Pathway.....	\$2,500
Contributing Partner.....	\$1,500
Motivator.....	\$1,000





# Sponsorship Details

Provincial Skills Canada BC Competition April 17, 2024 - Tradex, Abbotsford									
	Platinum \$50,000	Elite \$25,000	Gold \$15,000	Silver \$10,000	Bronze \$5,000	Competition Area Starting at \$2,500	Pathway \$2,500	Contributing Partner \$1,500	Motivator \$1,000
Logo on signage throughout event, including multimedia screens	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo on website sponsor's page	✓	✓	✓	✓	✓	✓	✓	✓	✓
One 10x10 sq.ft exhibit space OR Try-a-Trade space*			✓	✓	✓		✓		
One 10x20 sq.ft exhibit space OR Try-a-Trade space	✓	✓							
Competition area signage "Official Sponsor"						✓			
Social media - sponsor promotion	✓	✓	✓						
Invitation to Partner's Networking Luncheon	✓	✓	✓	✓	✓				
Logo on multimedia screen during closing ceremony	✓	✓	✓	✓	✓				
Sponsor recognition, logo on screen during luncheon and closing ceremony	✓	✓	✓	✓					
Logo on Provincials competitor, volunteer and official t-shirts	✓	✓	✓						
Logo on Regionals competitor, volunteer and official t-shirts	✓	✓							
Speaking opportunities and/or opportunity to hand out medals	Partner's Luncheon & Closing Ceremony      Closing Ceremony								
Email marketing connecting with Skills Canada BC's networks	✓ 2 eblasts	✓ 1 eblast							
Relevant sponsor-provided content uploaded to Skills Canada BC website	✓	✓							
Sponsor logo branded swag bag to all competitors (sponsor provides)	✓								

# Your Impact

Skills Canada BC partners with many schools and communities across British Columbia to help today's youth become tomorrow's skilled trades and technology leaders.

Sponsorship has been extremely influential, helping approximately a million students to date, that have competed and participated in regional, provincial, national and world skills competitions, and programs and challenges throughout the province.



**Become a Skills Canada BC Sponsor, Today!**

Please contact Executive Director, Michelle Skelly at [michelle@skillscanada.bc.ca](mailto:michelle@skillscanada.bc.ca)

Construction  
Transportation  
Manufacturing  
Information Technology  
Services  
Employment Skills  
Jr.Skills

## Thank you to our 2023 Sponsors & Partners



Watch the Skills Canada BC 2023 Provincial highlight video to get a sneak peek of the experience <https://youtu.be/AaMMFqz2A-M>

Follow us on social media!



@SkillsBC



Skills Canada BC