

Provincial Scope Document **Trade**

40 – Graphic Design

Updated March 22, 2024

**ALL COMPETITORS ARE EXPECTED TO BRING THEIR OWN DEVICES DUE TO ADOBE AND INFRASTRUCTOR RESTRICTIONS.
WIFI WILL BE AVAILABLE**

1. PURPOSE OF THE CHALLENGE

Assess the competitor's ability to perform duties relating to graphic design and prepress.

2. SKILLS & KNOWLEDGE TO BE TESTED

This skill involves any graphic design technology utilizing skills and techniques applicable to all phases of Graphic Design Technology such as: Conception/idea, Design, Digital preparation of images, Typography, Supportive artwork (illustrations, typefaces etc.), Layout, Final processing and output, Presentation of the final design.

3. TASKS THAT MAY BE PERFORMED DURING THE CONTEST

- Reading and understanding technical specifications.
- Implementing time management and workflow planning.
- Understanding and utilizing basic design fundamentals.
- Manipulating and colour correcting images.
- Using master pages, style sheets and dieline.
- Using industry standard software for illustration page layout and image manipulation.
- Exporting to final formats (EPS, TIF, PSD, PDF) and in native applications.
- Correcting proofs..
- Applying print prepress standards (trapping, resolution/line screen, bleed, etc.).
- Managing colours to produce a correct PDF separation.
- Printing proofs.
- Project assembly for presentation

4-1. EQUIPMENT & MATERIAL PROVIDED BY COMMITTEE

- USB (USB A & USB C) Keys with competition files
- Paper for preliminary sketches
- Printer paper
- Printer
- Work table
- Chair
- Cutting Mat and knives for product assembly (if required)
- External monitor if requested 1 month before competition date

4-2. EQUIPMENT & MATERIAL PROVIDED BY THE COMPETITOR

Due to changes within the Adobe License ecosystem unfortunately Skills BC is unable to provide computers that will have Adobe Programs installed. It is therefore required that competitor bring their own laptops or desktops. These computers must have WIFI ability there will be NO data connections available. Also, it is recommended that all competitors test their devices as 'stand alone' devices to ensure all applicable programs open and function as needed if not connection is made. All files will be printed or saved to the competitors supplied USB for marking and assessing.

As mentioned if you require a secondary monitor please inform the Technical Chair one month prior to the competition. Competitors will be require to have the correct 'dongle' for both HDMI or VGA monitors.

- A computer (laptop or desktop) with keyboard and mouse
- The computer must have the ability to transfer files via USB. If the computer does not have USB ports the competitor must supply a transfer device.
- Competitors who wish to bring other software in addition to those listed, need to contact the Provincial Technical Chair one month prior to the competition to ensure compatibility with the provided equipment. The competitor will be responsible for the quality of that software, and for any technical problems
- Personal keyboard (optional)
- Basic tools including software manuals, swatches, personal mouse, mouse pad or tablet
- Exacto knife
- Cutting mat
- Pencil
- Eraser
- Glue stick or double-sided tape (spray adhesive not permitted)
- Ruler that measures at least 18"

5. ASSESSMENT

Point Breakdown	Secondary	Post Secondary	100%
Technical Elements Computer Images Computer Layout Saving & File Format Final Presentation	60%	50%	Objective Marking
Aesthetics & Creative Elements	40%	50%	Subjective Marking

6. SKILLS CANADA NATIONAL COMPETITION 2024

Gold medal winners at the Provincial Competitions may be eligible to compete at the Skills Canada National Competition.

DATE: May 28-31, 2024

LOCATION: ExpoCite, Quebec City, Que.

7. TECHNICAL COMMITTEE

Paul Pahal, Provincial Technical Chair

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