

Provincial Scope Document

VIDEO PRODUCTION (Secondary) 2024

Team of Two

Contest Length: 6 hrs

Check in time: 8:00

Contest Start: 8:30



Purpose of the Challenge:

To evaluate proficiency in the Video Productions field.

Gold medal winners at the BC Skills Competition are eligible to compete at the National Skills Competition May 30th and 31st in Quebec City, Quebec.

Skills & Knowledge to be Tested:

- Adaptability
- Collaboration
- Communication
- Creativity & Innovation
- Digital
- Problem Solving
- Reading
- Writing
- Numeracy

Specific Requirements:

Production Assignment: To produce a 60 second to 90 second **BEHIND THE SCENES** video on the trades presented at the beginning of the competition.

Do your research on what a "Behind the Scenes" style video is. What elements are included, content, types of shots, subject matter, etc).

Production Brief: Create a one-page handwritten outline stating the following:

- **Heading:** should include Title, Production Brief and Team Number (do not identify your names or school name on this sheet)
- **Trades:** identify trades assigned.
- **Target Audience:** a statement outlining your strategy to "grab" your target audience.
- **Goals and Objectives:** state your goals and objectives for the video.
- **Approach:** explain and justify your choice of style i.e. music; types of shots; graphics; pacing etc. and how this relates to the product that was created.
- **Equipment Used:** list the equipment used in production including format.
- **Media Used:** list of media that has been used including releases or permissions if required.
- **Innovative Solutions:** explain problem-solving methods used to overcome any challenges encountered during production.

Equipment / Tools / Materials

Teams must supply: (no equipment will be supplied by Skills Canada)

- Editing Platform of choice including the Editing System itself (Mac or PC). Only ONE system is to be used – no additional laptops, tablets or phones.
- One video camera, cell phone, or DSLR with lenses.
- A recording hard drive/memory card free of previous recorded material, and a means of transferring footage to the computer, i.e. card reader, etc.
- Batteries and chargers (for camera, audio devices, etc.)
- Microphones and audio recording devices (shotgun, boom, lav, handheld, wireless, external audio recorder, desktop usb mic).
- Tripods, monopods, handheld gimbals, rails jibs or sliders. NO DRONES.
- Lights: studio or camera mounted.

It is the responsibility of the competitors to ensure that all of their equipment is working properly before arriving, and that they have ample battery power for location shooting.

Copyright FREE music must be used in the video. The Competitors will need to bring the music as there is no guarantee of accessible network for downloading.

Safety Requirements:

Safety awareness/requirements will be maintained at the minimum industry standards at all times.

Judging / Distribution of Marks

EVALUATION

The video will be judged using the evaluation outline listed below:

/05	Production Brief
/20	Camera Work: composition, sequencing and technical operation
/15	Audio: clarity, inclusion of narration/interview, inclusion of natural or location sound, overall mix
/15	Editing: flow, pacing, transitions, effects, graphics, titles
/20	Storytelling: evidence of planning; appropriate introduction and closing; effective writing and/or information suitable to subject matter, target audience and style of video.
/15	Project Specifications: meets genre specification; reflects the required statement/quote; fulfills goals & objectives; correct length
/10	Overall impact
/100	Total

Technical Committee:

Shannon Hagen - Provincial Technical Chair

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If you have any questions, please contact Shannon Hagen using the email provided above.

Skills Canada BC reserves the right to make changes to the scope document. Please check the web site for updates.