

DRAFT

# Skills Canada BC

# Strategic Plan 2024/25

# Vision

Today’s youth become tomorrow’s skilled trades and technology leaders.

# Mission

Be the catalyst that creates and fosters connections within communities facilitating exposure to trades, technology, and career opportunities for youth.

# Success

Skills Canada BC leads youth engagement in trades and technology careers in BC.

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# STRATEGIC PRIORITIES:

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| **Priority** | **Goal** | **Follow up** |
| Competitions:Engagement of Youth through Skills Canada BC/Skills Canada Competitions  | Provide youth with the opportunity to participate in competitions providing engagement and awareness of career opportunities in the skilled trades and technology careers. | Facilitate Regionals and Provincials Competitions and Competitors’ participation in Nationals competitions. |
| Programs Engagement of Youth through Skills Canada BC Programs | Provide youth with the opportunity to engage and explore the opportunities in skilled trades and technology careers programs. Events and resources. | Inspire in-class ProgramParticipate in conferences and events Other Programs tbdYouth and Educator AwarenessEducational Resources |
| Partner and Community Engagement | Develop and maintain relationships with partners, industry, Government, volunteers, school districts, Post Secondary, alumni | Outreach to existing partners and potential partners/sponsorsOutreach to existing and potential volunteersOutreach to AlumniOutreach to schools |