



# Sponsorship Guide DRAFT

2025



# About Skills Canada BC

Skills Canada BC is a non profit, charitable organization that helps prepare British Columbia's youth for the highly skilled economy of tomorrow through trades and technology competitions, in-school programs, educational conferences and much more!

With experience since 1994, Skills Canada BC is an organization with grassroots connections across the province - fostering connections within communities, and facilitating exposure to trades, technology, and career opportunities for youth.

In the next 10 years, it's estimated that over one million jobs are expected to open up in BC, and Trades & Technology careers are high on the list.

**You can become tomorrow's skilled trades and technology leaders through your sponsorship!**



# Our Impact

Skills Canada BC partners with many schools and communities across British Columbia to help today's youth become tomorrow's skilled trades and technology leaders. Sponsorship has been extremely influential, helping approximately a million students to date, that have competed and participated in regional, provincial, national and world skills competitions, and programs and challenges throughout the province.

**500+**

competitors at 2024  
Provincials

**3500+**

spectators at 2024  
Provincials

**2000+**

competitors annually  
Province wide

**10,000+**

students impacted annually

**60**

Representatives from Team  
BC to Compete Nationally  
in 2024

**45%**

of Team BC's 2024  
National Competitors  
earned medals

## Competition Areas

Construction

Transportation

Manufacturing

Information Technology

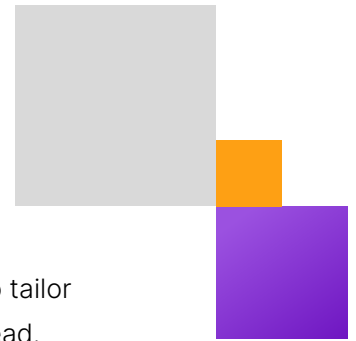
Services

Employment Skills

Jr. Skills



# Sponsorship Opportunities



This sponsorship plan outlines a variety of options for your review. We can also tailor your sponsorship experience to create a successful partnership in the year ahead.

## Sponsorship Levels

Platinum _____	<b>\$50,000</b>
Elite _____	<b>\$25,000</b>
Gold _____	<b>\$15,000</b>
Silver _____	<b>\$10,000</b>
Bronze _____	<b>\$5,000</b>
Competition Area _____	<b>\$3,000</b>
Pathway _____	<b>\$2,500</b>
Contributing Partner _____	<b>\$1,500</b>
Motivator _____	<b>\$1,000</b>

### **Please contact us for additional Skills Canada BC sponsorship opportunities including but not limited to:**

- Provincials competition materials and supplies sponsorship
- Provincials spectator bus subsidy sponsorship
- Provincials outdoor eating area sponsorship
- National Team sponsorship (ie National Team BC attire)
- Bursaries for Competitors and/or Medalists
- Donations (prizing and monetary)

# Sponsorship Details



## Provincial Skills Canada BC Competition April 16, 2025 - Tradex, Abbotsford

	Platinum \$50,000	Elite \$25,000	Gold \$15,000	Silver \$10,000	Bronze \$5,000	Competition Area \$3,000	Pathway \$2,500	Contributing Partner \$1,500	Motivator \$1,000
Logo on signage throughout event, including multimedia screens	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo on Skills BC website 2025 sponsor's page	✓	✓	✓	✓	✓	✓	✓	✓	✓
One 10×20 sq.ft exhibit space OR Try-a-Trade space	✓	✓							
One 10×10 sq.ft exhibit space OR Try-a-Trade space*			✓	✓	✓		✓		
Competition area signage "Official Sponsor"						✓			
Social media - sponsor promotion	✓	✓	✓						
Invitation to Partner's Networking Luncheon	Up to 4 Seats	Up to 2 Seats	1 Seat	1 Seat	1 Seat				
Sponsor recognition, logo on screen during closing ceremony	✓	✓	✓	✓	✓				
Sponsor recognition, logo on screen during luncheon and closing ceremony	✓	✓	✓	✓					
Logo on 1000+ Provincials competitor, volunteer and official t-shirts	✓	✓	✓						
Logo on 5000+ Regionals competitor and official t-shirts throughout the province Commitment must be prior to January 1st	✓	✓							
Speaking opportunities and/or opportunity to hand out medals	Partner's Luncheon & Closing Ceremony	Closing Ceremony							
Email marketing connecting with Skills Canada BC's networks	2 Eblasts	1 Eblast							
Relevant sponsor-provided content uploaded to Skills Canada BC website	✓	✓							
Interview on Skills Canada BC Talks Trades & Tech Podcast	✓								
Sponsor logo branded swag bag to all competitors and/or spectators (sponsor provides)	✓								



# Become a Skills Canada BC Sponsor, Today!

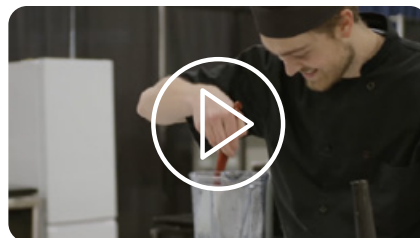
Please contact Executive Director



**Michelle Skelly**

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## Thank you to our 2024 Sponsors & Partners



Watch the Skills Canada BC 2024 Provincial highlight video to get a sneak peek of the experience

[Watch Now](#)



Explore more at  
[skillscanada.bc.ca](https://skillscanada.bc.ca)

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@SkillsBC



Skills Canada BC