



**Skills Canada BC**  
**Strategic Plan 2024 to 2027**

**Vision**

Today’s youth become tomorrow’s skilled trades and technology leaders.

**Mission**

Be the catalyst that creates and fosters connections within communities facilitating exposure to trades, technology, and career opportunities for youth.

**Success**

Skills Canada BC leads youth engagement in trades and technology careers in BC.



**STRATEGIC PRIORITIES:**

Priority	Goal	Follow up
Competitions: Engagement of Youth through Skills Canada BC/Skills Canada Competitions	Provide youth with the opportunity to participate in competitions providing engagement and awareness of career opportunities in the skilled trades and technology careers.	Facilitate Regionals and Provincials Competitions and Competitors’ participation in Nationals competitions.
Partner and Community Engagement	Develop and maintain relationships with partners, industry, Government, volunteers, school districts, Post Secondary, alumni	Outreach to existing partners and potential partners/sponsors  Outreach to existing and potential volunteers  Outreach to Alumni  Outreach to Schools

		Outreach to Indigenous Outreach to Associations
Programs Engagement of Youth through Skills Canada BC Programs	Provide youth with the opportunity to engage and explore the opportunities in skilled trades and technology careers programs.	Participate in conferences and events Youth and Educator Awareness Inspire in-class Program Educational Resources Other Programs