

Virtual Regional Scope Document

Important Dates

Registration Deadline:	February 14th, 2025
Competitor package forward:	February 17th, 2025
Contest consecutive 5 hour period:	February 17 - February 21, 2025
Finished project deadline to be received by Skills Canada BC:	February 24 th , 2025
Provincial contest held at Tradex Centre:	April 16 th , 2025

VIDEO PRODUCTIONS (Secondary) 2025 (Team of Two)

Purpose of the Challenge:

To evaluate student's proficiency in the video production field.

Skills & Knowledge to be Tested:

Each team on the day of the competition will:

- Plan, shoot and edit a video that is 60 seconds exactly that uses the theme presented at the orientation meeting in your school.

Specific Requirements:

Note: It is recognized that having a virtual competition means that teams will be using varying equipment for both production and post production. The following guidelines have been established to create as fair a competition as possible. Remember, the most important component of your video is the message!

- A team may consist of no more than 2 competitors.
- Final project will be submitted as an online submission to the Skills BC FilmFreeway site using the H.264 compression. (.mov or .mpeg is acceptable) Please label with competitor number and Region for EACH video.

Timeline:

- You are to produce this video in a 5 hour **continuous** time block which need not be part of the school day. If this project is not completed during school hours, the sponsor teacher must sign off on the start and completion times to ensure the 5 hour time period.

Equipment / Tools / Materials

Note: The equipment and tools listed below are suggestions only. As this is a virtual contest it is recognized that various manufacturers of equipment will be utilized dependent on what is available locally. The following is a suggested list.

- Editing system of choice – PC, Mac or Mobile Device (only one)
- One video camera or DSLR with lenses.
- A recording hard drive/memory card free of previous recorded material, and a means of transferring footage to the computer, i.e. card reader, etc.
- Batteries and chargers (for camera, audio devices, etc.)
- Microphones and audio recording devices (shotgun, boom, lav, handheld, wireless, external audio recorder, desktop usb mic).
- Headphones - *Optional: a splitter so both competitors can hear audio at once.*
- Tripods, monopods, handheld gimbals, rails jibs or sliders. NO DRONES.

- Lights: studio or camera mounted.

Judging / Distribution of Marks

Production Brief	/5
Camera Work: composition and technical operation	/20
Audio: clarity, consistency, appropriateness, overall mix	/20
Editing: flow, pacing, transitions, effects, graphics	/15
Storytelling: evidence of planning; introduction and closing; fulfils goals and objectives; coherency; effective writing and/or information appropriate to subject matter, target audience and style of video.	/15
Project Specifications: identifies and abides by genre specification; incorporates the required theme; fulfills goals & objectives; correct length.	/15
Overall impact	/10
Total	/100

Production Brief:

Create an outline including the following:

- **Heading:** should include Title, Production Brief and Team Number (do not identify your names or school on this sheet)
- **Target Audience:** Identify your target audience and provide a statement outlining your strategy to “grab” your target audience.
- **Goals and Objectives:** state your goals and objectives for the video.
- **Identify Phrase:** identify phrase you incorporated into your video.
- **Approach:** explain and justify your choice of style i.e. music; types of shots; graphics; pacing etc.
- **Equipment Used:** list the equipment used in production including format.
- **Media Used:** list the media used in your presentation including any releases or permissions required.
- **Innovative Solutions:** explain problem-solving methods used to overcome any challenges encountered during the production.
- **Use of AI:** If AI is used (NOT for media creation) list and describe how it was used.

All Virtual Video Production Contests have a registration deadline of February 14th, 2025. The finished product must be uploaded to the FilmFreeway online submission site for Skills Canada BC by February 24th, 2025. Any submissions received after this date will not be judged. All submissions will be judged by a panel of experts arranged by Skills Canada BC. Successful competitors that qualify for Provincials will be notified prior to **April 3rd, 2025**. The Provincials will be held at the Tradex Centre in Abbotsford on April 16th, 2025

Your contest package will be forwarded to you on the morning of **February 17th, 2025**, by email. The package is in .pdf format. You will have until **February 21st, 2025** to complete the video in ONE continuous FIVE HOUR period.

The finished product must be uploaded to the FilmFreeway online submission site for Skills Canada BC by February 24th, 2025.

<https://filmfreeway.com/skillsregionals>

Any submissions received after this date will not be judged.

The instructions for the upload process will be included in the contest package that will be forwarded the morning of February 17th.

Questions or Concerns can be directed to Video Productions Technical Chair:

Shannon Hagen

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