

Provincial Scope Document

VIDEO PRODUCTION (Secondary) 2025

Team of Two



Contest Length: 6 hrs

Contest Start: 8:30

Check in time: 8:00

Contest End: 2:30

Purpose of the Challenge:

To evaluate proficiency in the Video Productions field.

Gold medal winners at the BC Skills Competition are eligible to compete at the National Skills Competition May 29th and 30th in Regina, Saskatchewan.

Skills & Knowledge to be Tested:

- Adaptability
- Collaboration
- Communication
- Creativity & Innovation
- Digital
- Problem Solving
- Reading
- Writing
- Numeracy

Specific Requirements:

Production Assignment: To produce a 60 second to 90 second video from an Inspirational/Motivational Quote of your choice. The quote must be presented in text on the first slide with the attribution to the author (creator). Genre of video will be provided on competition day.

Story/idea can be created prior to arriving on site but ALL visuals created, or footage captured must be completed during the competition.

AI can be used for written and story development but not for the creation of media AND if it is used, it must be identified in the Brief.

Production Brief: Create a one-page handwritten outline stating the following:

- **Heading:** should include Title, Production Brief and Team Number (do not identify your names or school name on this sheet)
- **Trades:** identify trades assigned.
- **Target Audience:** a statement outlining your strategy to “grab” your target audience.
- **Goals and Objectives:** state your goals and objectives for the video.
- **Approach:** explain and justify your choice of style i.e. music; types of shots; graphics; pacing etc. and how this relates to the product that was created.
- **Equipment Used:** list the equipment used in production including format.
- **Media Used:** list of media that has been used including releases or permissions if required.
- **Innovative Solutions:** explain problem-solving methods used to overcome any challenges encountered during production.
- **Use of AI:** If AI is used (NOT for media creation) list and describe how it was used.

Equipment / Tools / Materials

Teams must supply: (no equipment will be supplied by Skills Canada)

- Editing Platform of choice including the Editing System itself. Only ONE system is to be used.
- One video camera, cell phone, or DSLR with lenses.
- A cleared memory card (recording hardware) and a means of transferring recorded media to editing suite.
- Batteries and chargers (for camera, audio devices, etc.)
- Microphones and audio recording devices (shotgun, boom, lav, handheld, wireless, external audio recorder, desktop usb mic).
- Tripods, monopods, handheld gimbals, rails jibs or sliders. NO DRONES.
- Lights: studio or camera mounted.
- Headphones (with splitter)

It is the responsibility of the competitors to ensure all of their equipment is working properly before arriving, and they have ample battery power for location shooting.

Copyright FREE music must be used in the video.

Safety Requirements:

Safety awareness/requirements will be maintained at the minimum industry standards at all times.

Judging / Distribution of Marks

EVALUATION

The video will be judged using the evaluation outline listed below:

/05	Production Brief: see requirements above
/20	Camera Work: composition, sequencing and technical operation
/15	Audio: clarity, inclusion of narration/interview, inclusion of natural or location sound, overall mix
/15	Editing: flow, pacing, transitions, effects, graphics, titles
/20	Storytelling: evidence of planning; appropriate introduction and closing; effective writing and/or information suitable to subject matter, target audience and style of video.
/15	Project Specifications: meets genre specification; reflects the required statement/quote; fulfills goals & objectives; correct length
/10	Overall impact
/100	Total

In the event of a tie, the winner will be the team with the highest score in Overall Impact criteria.

Technical Committee:

Shannon Hagen - Provincial Technical Chair

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If you have any questions, please contact Shannon Hagen using the email provided above.

Skills Canada BC reserves the right to make changes to the scope document. Please check the web site for updates.