

SCBC BUSINESS DEVELOPMENT COMMITTEE UPDATE – January 15, 2025

Committee: Business Development

Liaison to the Board: Kerry Vital & Abigail Fulton

Date of last meeting: December 4, 2024

Date of next meeting: January 22, 2025

Update on Action Items Completed:

- Michelle has reached out to potential Indigenous contacts for engagement and sponsorship.

Action Items In-progress/Pending:

- Sponsorship spreadsheet updated as new prospects and confirmations come in.
[Copy of SCBC - Sponsorship Working Guides.xlsx](#)
- Mike and Jamie working on a tools list
 - Goal is to acquire a few sets of tools through donations and equip SkillsCanadaBC
- Next steps:
 - Committee members to continue to review competition list to note companies they have in mind
 - Set some tour times during SCBC 2025 competition to meet new sponsors and VIPs that do not conflict with speaking or other engagements
 - Send out invites to key government officials

Questions for the board/larger group:

- None

Other Notes

- As of January 10, 2024- \$115,500 has been invoiced in sponsorship payments however \$143,000 is confirmed and in the follow up stages.
- \$63,000 has been received to date. There is \$52,500 in receivables.
- The sponsors spreadsheet can be shared for further details and detailed updates will be provided in the Business Development committee meeting in January.
- Coast Capital is the largest sponsor secured at Elite \$25,000 sponsorship so far. Meeting with Coast Capital regarding sponsorship fulfillment on Jan 15.

Pending:

- Al Roadburg Foundation has also confirmed they will partner for \$25,000 as part of indigenous outreach and we are just waiting for proposal. Mike is following up with this. The Ronald S. Roadburg Foundation is a private charitable foundation, established in 2021 through the estate of the late Vancouver businessman Ronald Roadburg.
- CN is still looking at \$25,000 sponsorship however waiting for template and further updates.
- WorksafeBC grant proposal and online submission for 2025 for \$25,000 has been completed and was submitted on January 10.

Supplies and materials

- Chart for Provincials has been developed as well as follow up for sponsorship. Working with staff to follow up regarding this.
- Canadian Tire (Maximum Tools) is providing tools for the carpentry competition.
- In discussions with Stanley Dewalt. They are interested in renewing sponsorship for tool support.