



# Sponsorship & Partner's Guide 2026



[WWW.SKILLSCANADA.BC.CA](http://WWW.SKILLSCANADA.BC.CA)



# A letter to our Sponsors, Partners and Future Champions of Skills Canada BC...

Wow! 2025 has been more than just an exciting year, it was a record-setting one!

Across our 13 regions in British Columbia, we had tens of thousands of young competitors, mentors, educators, and partners come together to create something exceptional through Skills Canada BC. Our Provincial event saw the largest attendance turnout ever with almost 8000 people. Our programming reached deep into the classrooms and communities where it had never been before.

At Regina 2025 Nationals, Team BC made away with a strong result, it speaks volumes to the expert talent SCBC is helping to develop in the province. Collectively producing 29 Medalists, 60 National Competitor Alumni and 3 WorldSkills Shanghai 2026 Team Canada Members, we stood tall and proud as a team from the great province of British Columbia.

However, this isn't the finish line... it's a launch pad.

As we turn the corner into the 2026 season, we're not only celebrating what's been accomplished – GO BC! We're building on what we've done. You'll see some exciting new Initiatives rolled out this year, alongside refinements that help us run smarter and reach further.

Every move we make is anchored in the same mission - "to connect young people with meaningful futures in skilled trades and technology careers here in British Columbia".

We believe in the power of hands-on learning. We believe in the next generation. And we believe that partnerships... yours included, are what makes all this possible.

If you've partnered with us before, THANK YOU. You've helped shape lives, built bridges and strengthen industries. If you're considering joining us, we invite you to come for the ride, everyone is welcome, let's start the next conversation. Share the next idea. Help define the next chapter.

Here's to another bold and purposeful year.

We are TEAM BC!

# Who are we? Team BC!

Skills Canada BC is a non-profit charitable organization dedicated to equipping British Columbia's youth for the skilled trades and technology careers of the future.

Since 1994, we've been connecting students to real career pathways through hands-on competitions, in-school programs, regional outreach, and educational events that bring skilled trades and technology careers to life.

With deep roots in many communities across the province, we're proud to offer grassroots experiences that open doors, spark curiosity, and build lasting momentum toward rewarding careers.

Over the next decade, more than one million jobs are expected to open in British Columbia, and careers in the skilled trades and technology sectors will play a major role. By joining us as a sponsor or a partner, you're not just supporting an event or even just a program, you're investing in our province's next generation of builders, makers, innovators, and problem solvers.





# Our Impact

Skills Canada BC partners with many schools and communities across British Columbia to help today's youth become tomorrow's skilled trades and technology leaders. Sponsorship has been extremely influential, helping approximately a million students to date, that have competed and participated in regional, provincial, national and world skills competitions, plus programs and challenges throughout the province.

**550+**

*Competitors at  
2025 Provincials*

**7700+**

*Attendees at  
2025 Provincials*

**2500+**

*2025 Competitors  
Province-wide*

**15,000+**

*Students impacted  
annually*

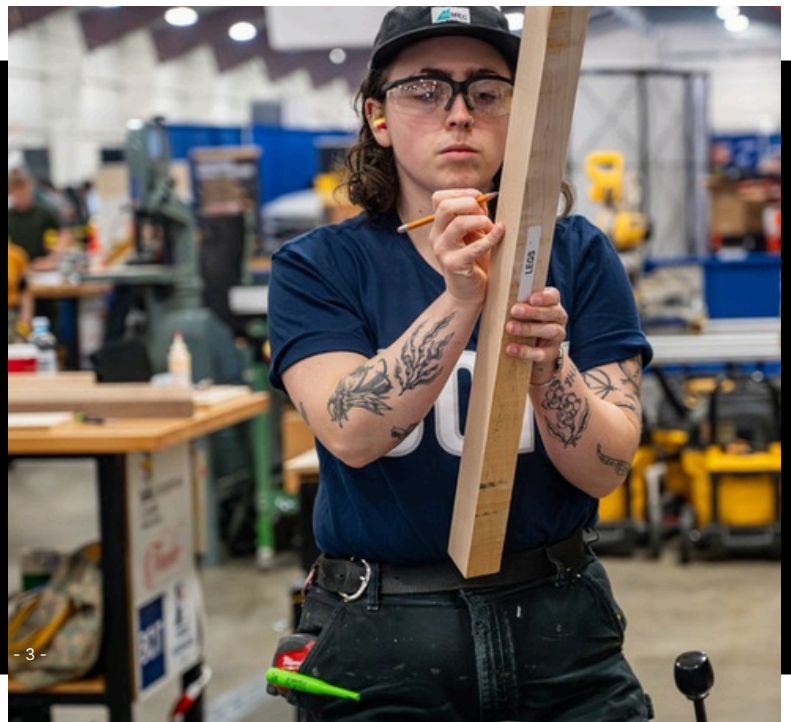
**60**

*Provincial Gold  
Medalists - **Team BC***

**48%**

*of Team BC Nationals  
Competitors (29/60)  
earned medals in 2025*

Skills on display.  
Futures take shape.  
60+ LIVE competitions.  
85+ Sponsors & Exhibitors  
One incredible day.  
Find your path.



# Sponsor & Partner Opportunities

Below you'll find a selection of preset sponsorship opportunities designed to suit a range of interests and engagement levels. We are also happy to work with you directly to develop a customized partnership strategy that aligns with your goals and makes a meaningful impact.


## Sponsorship Paths

Platinum	\$50,000
Elite	\$25,000
Gold	\$15,000
Silver	\$10,000
Bronze	\$5,000
Competition Area	\$3,000+
Pathway	\$2,500
Contributing Partner	\$1,500

Please contact us for additional Skills Canada BC sponsorship opportunities including but not limited to:

- Provincials competition materials and supplies sponsorship
- Provincials spectator bus subsidy sponsorship
- Provincials outdoor eating area sponsorship
- National Team sponsorship (ie National Team BC attire)
- Bursaries for Competitors and/or Medalists
- Donations (prizing and monetary)

# Sponsorship Details

 <b>Provincial Skills Canada BC Competition</b> <b>April 15, 2026 - Tradex, Abbotsford</b>	Platinum \$50,000	Elite \$25,000	Gold \$15,000	Silver \$10,000	Bronze \$5,000	Competition Area \$3,000	Pathway \$2,500	Contributing Partner \$1,500
Logo on signage throughout event, including multimedia screens	✓	✓	✓	✓	✓	✓	✓	✓
Logo on Skills BC website 2025 sponsor's page	✓	✓	✓	✓	✓	✓	✓	✓
1X "Feature" 200+ sq.ft exhibit space OR Try-a-Skill area	✓	✓						
1X Pathway to Careers exhibitor space OR Try-a-Skill area			✓	✓	✓		✓	
Competition area signage "Official Sponsor"						✓		
Social media - sponsor promotion	✓	✓	✓					
Invitation to Partner's Networking Luncheon	Up to 4 Seats	Up to 2 Seats	1 Seat	1 Seat	1 Seat			
Sponsor recognition, logo on screen during closing ceremony	✓	✓	✓	✓	✓			
Sponsor recognition, logo on screen during luncheon and closing ceremony	✓	✓	✓	✓				
Logo on 1000+ Provincials competitor, volunteer and official t-shirts	✓	✓	✓					
Logo on 5000+ Regionals competitor and official t-shirts throughout the province Commitment must be prior to January 1st	✓	✓						
Speaking opportunities and/or opportunity to hand out medals	Partner's Luncheon & Closing Ceremony	Closing Ceremony						
Email marketing connecting with Skills Canada BC's networks	2 Eblasts	1 Eblast						
Relevant sponsor-provided content uploaded to Skills Canada BC website	✓	✓						
Interview on Skills Canada BC Talks Trades & Tech Podcast	✓							
Branded swag bag to all competitors and/or spectators (sponsor provides)	✓							





# Become a Skills Canada BC Sponsor, Today!



For inquiries please contact:

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Watch the Skills Canada BC 2023 Provincial highlight video to get a sneak peek of the experience

[Watch Now](#)

## Thank you for your support!



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