



2027 CONDENSED SPONSOR GUIDE



WWW.SKILLSCANADA.BC.CA

V1.0

COME JOIN THE SCBC MOVEMENT

Every skill begins with an opportunity.

For more than 30 years, Skills Canada BC has connected young people with meaningful futures in skilled trades and technologies.

Through competitions, hands-on experiences, school programs and province-wide outreach, students discover careers they may never have imagined and they build the confidence to pursue those positions.

As a registered charity, we work with educators, industry, government, Indigenous communities and volunteers to turn first sparks into real pathways.

A partnership with SCBC is an investment in the builders, makers, creators, innovators and problem-solvers who will shape British Columbia in the future.

[BUILD THE NEXT GENERATION WITH US >CLICK HERE<](#)



Choose the impact you want to make.

2026 SCBC Scorecard...



2400+ Competitors Province-wide | 93 sponsors | 1,000+ volunteers
27 National Medalists | \$40K+ tool donations | 120+ school presentations
13 Regions with competitions | 400+ Try-A-Skill Welding participants
7500+ Provincial Attendees | 10,000+ BC Families impacted annually

PARTNERSHIP LEVELS

Every level builds on the feature benefits below it.

PRESENTING \$250K+ | SIGNATURE - \$100K+

Exclusive naming or flagship year-round partnership.

PLATINUM - \$50K+ | ELITE - \$25K+

200+ sq. ft. feature presence, shirts and top visibility.

GOLD - \$15K+ | SILVER - \$10K+ | BRONZE - \$5K+

Exhibitor or Try-A-Skill presence, recognition and engagement.

PATHWAY - \$2.5K+

10' Exhibitor Booth or Try-A-Skill partnership.

BENEFITS BY LEVEL

ALL LEVELS	Event + website visibility; exhibitor booth/Try-A-Skill
BRONZE+	Closing Ceremony + networking luncheon
GOLD+	Social promotion + Provincials shirt logo
ELITE+	200+ sq. ft.; space, Regionals shirt + content
PLATINUM+	Podcast feature or interview
SIGNATURE+	Year-round custom activations
PRESENTING	Exclusive top tier partnership - custom suited

FOCUSED OPPORTUNITIES

MOVE THE CROWDS

\$3K-\$25K

Parking, buses, traffic control and digital maps

FUEL THE DAY

\$3K-\$6.5K+

Food patio, lunches and partner networking

BACK THE EXPERIENCE

\$4K-\$15K

Quiet space, ceremony, apparel and swag

PUT YOUR NAME ON IT

\$500+

Materials, contributing partners and awards

Every package can stand alone or be customized around your goals.

[START A CONVERSATION, Email us here!](#)

[FULL 2027 SPONSOR GUIDE](#)

[SKILLSCANADA.BC.CA](https://skillscanada.bc.ca)



Sponsorship & Partner Benefits at a Glance

Each level includes all benefits below it.

Only 1 Presenting + 1 Signature available

200+ = Feature footprint/Exhibitor Booth (200+ sq. ft.) | 10 FT = Pathway Exhibitor Booth (8'-10' deep depending on layout)

BENEFIT	Presenting \$250K+	Signature \$100K+	Platinum \$50K+	Elite \$25K+	Gold \$15K+	Silver \$10K+	Bronze \$5K+	Pathway \$2.5K+
Event signage + multimedia screens	✓	✓	✓	✓	✓	✓	✓	✓
Website sponsor listing	✓	✓	✓	✓	✓	✓	✓	✓
Exhibitor Booth / Try-A-Skill footprint	200+	200+	200+	200+	10 FT	10 FT	10 FT	10 FT
Closing Ceremony recognition	✓	✓	✓	✓	✓	✓	✓	
Partner's Networking Luncheon seat(s)	10	6	4	2	1	1	1	
Partner's Luncheon recognition	✓	✓	✓	✓	✓	✓		
Social media promotion	✓	✓	✓	✓	✓			
Provincials shirts logo (500+pcs) Deadline - March 1 st , 2027	✓	✓	✓	✓	✓			
Regionals shirt logo (2000+ Pcs) Deadline - January 1 st , 2027	✓	✓	✓	✓				
Sponsor-provided website content	✓	✓	✓	✓				
Email/Newsletter promotion	✓	✓	✓	✓				
Closing Ceremony role	✓	✓	✓	✓				
Podcast feature / interview	✓	✓	✓					
Year-round presence + custom activations	✓	✓						
Exclusive naming rights	✓							



SkillsCompétences Canada

British Columbia

Build the right fit with us, reach out today:

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Explore more at...

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